



Showcase your award winning Wine in the Guide to the Best of California Magazine!

The Guide to the Best of California Magazine showcases the Double Gold and Gold winning wine, craft beer, cheese and olive oil from the 2024 California State Fair competitions.

Showcase your award winning wine and reach wine enthusiasts eager to learn about the Best of California wines in one publication.

The guide is marketed as a resource all year long and is available on the official California State Fair website, shared on Facebook, Instagram, and X to over 220,000 followers, emailed to 100,000+ people, and 10,000 print magazines are distributed at high profile locations, and Farm-to-Fork events:

- ✿ Governor's Office and State Capitol
- ✿ California State Fair Wine Garden & Wine Experience Classes
- ✿ California State Fair Hot Spots
- ✿ Industry & Community Events

Ad spaces are available in the Guide to the Best of California Magazine starting at \$4,500.

Contact Event Partnership:

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View the 2023 Guide at CalExpoStateFair.com