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Cal Expo & State Fair Appoints Tom Martinez as First Latino CEO in Organization's History

(SACRAMENTO, CA) – The Cal Expo & State Fair Board of Directors is pleased to announce the appointment of Tom Martinez as the organization's new Chief Executive Officer, effective immediately. Martinez, the first Latino CEO in Cal Expo's history, has been serving as the Interim CEO and brings extensive experience to the role. Prior to his interim position, he held the title of Chief Deputy General Manager.

Tom Martinez has demonstrated exceptional leadership and strategic vision in his previous roles at Cal Expo & State Fair, making him the ideal candidate to lead the organization into the future. His appointment as CEO represents a significant milestone for the organization and highlights its commitment to diversity and inclusion.

Tom Martinez expressed his gratitude and excitement, stating, "I am deeply honored to be appointed as the first Latino CEO of Cal Expo & State Fair. This is a testament to the progress we have made in promoting diversity and inclusion within our organization. I look forward to working alongside our talented team to further build on Cal Expo's legacy of excellence, creating memorable experiences for all our guests."

"We are thrilled to have Tom as our new CEO", said Che Salinas, Chair of Cal Expo's Board of Directors. "His vast experience, dedication, and passion for the organization make him the perfect choice to guide Cal Expo & State Fair into the future. Tom's appointment is not only a reflection of his outstanding leadership skills, but also our commitment to fostering a diverse and inclusive workplace that reflects the rich cultural tapestry of our community."

As CEO, Martinez will oversee all aspects of Cal Expo & State Fair's operations, ensuring that the organization continues to deliver world-class events and entertainment experiences for the people of California and beyond. Under his leadership, the organization is expected to continue its growth and innovation, further solidifying its position as a premier destination for family-friendly fun and excitement.

For more information about Cal Expo & State Fair, visit www.CalExpoStateFair.com

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