



Notice of Meeting
California Exposition & State Fair
Strategic Planning Retreat
Meeting of the Board of Directors
To Be Held

Thursday, October 27, 2022 at 8:00 a.m. – 5:00 p.m.
and
Continuing on Friday, October 28, 2022 at 8: a.m. – 12:00 p.m.

**In the Clubhouse located at the Miller Lite
Racing Grandstands**
1600 Exposition Boulevard
Sacramento, CA 95815

Jess Durfee, Chair
Rex Hime, Vice Chair

Rima Barkett, Director
Erin Choi, Director
Sonney Chong, Director
Rina DiMare, Director

Hannah Gbeh, Director
David Mallel, Director
Brian May, Director
Che Salinas, Director

EX OFFICIO MEMBERS

Governor Gavin Newsom

Senator Dr. Richard Pan
Senator Andreas Borgeas

Assembly Member Kevin McCarty
Assembly Member Robert Rivas

This notice is also available on the Internet at: www.CalExpoStateFair.com

Mission Statement

The California Exposition & State Fair mission is to create a State Fair experience reflecting California including its industries, agriculture, and diversity of its people, traditions and trends shaping its future supported by year-round events.

Policy Statement

The Board shall serve as the policy-making body for the California Exposition & State Fair and shall have full responsibility for the year-round management and operation of all facilities of the California Exposition & State Fair.

Public Comment

Any member of the public wishing to address the Board on any matter listed for consideration on this agenda should review the Public Participation Instructions on the front page of this agenda. All speakers will be recognized by the Chair and be allowed a maximum of three minutes to address the Board at the time the agenda item is being considered by the Board. If you wish to address the Board on a matter not listed on the agenda, you have that right. If you wish to exercise that right, please review the Public Participation Instructions on the front page of this agenda. You will be allowed a maximum of three minutes to address the Board during the Public Comment item on the agenda.

STRATEGIC PLANNING RETREAT

- 1.** Welcome & Introductions
- 2.** Pledge of Allegiance
- 3.** General Discussion and Planning Items
 - a.** 2022 State Fair Recap
 - b.** 2023 State Fair
 - c.** Legislative Priorities for 2023 Legislative year
 - d.** Programs
 - e.** Process for CEO hiring
- 4.** Cal Expo Financial Update
- 5.** Development of Strategic Direction
 - a.** Immediate Short Term – 2023

b. Long Term – Next 5 years

Date of Notice: October 18, 2022

Pursuant to the Americans with Disabilities Act, individuals who, because of a disability, need special assistance to attend or participate in any Cal Expo Board, Committee or any Advisory meetings, or in connection with other Cal Expo Activities, may request assistance at the Cal Expo Administration Building Offices, 1600 Exposition Boulevard, or by calling 916-263-3247, during normal business hours. Requests should be made one week in advance whenever possible.