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Opening Week for CA State Fair & Food Festival a Huge Success

SACRAMENTO — Opening week of the California State Fair & Food Festival was an overwhelming success, bringing hundreds of thousands of people back together from all around the country after a two-year pandemic pause.

Saturday was the busiest day of the fair. At the first-ever cannabis competition, approximately 120 fairgoers walked through the doors every ten minutes. The resurgence of the Food Festival Pass was a big hit with Drewskis as the most popular food item.

“We’re very excited that the opening week was so well received by our guests, who helped celebrate California with an exciting, successful, and safe start,” said Rick Pickering, Cal Expo General Manager and CEO.

On “SMUD Giving Monday”, fairgoers generously donated nine thousand pounds of non-perishable items for the Elk Grove Food Bank (EGFB). In return, SMUD passed out 2,600 FREE admission tickets to all that donated. The EGFB serves 10,000 families a month and the need continues to grow.

On Thursday, as part of Military, Veteran & First Responder Appreciation Day, we honored those who serve to protect us with free admission. This year, active-duty spouses and dependents were also included in free admission on this special day.

The CA State Fair & Food Festival continues through this Sunday, with daily outdoor music performances from such acts as TLC, Blanco Brown, Queen Nation, Chase Rice, and Smash Mouth.

You can also check out all the attractions online at Calexpostatefair.com or download the CA State Fair app to help map out each visit to this year’s fair.

About the California State Fair

The California State Fair is an international award-winning fair, receiving top honors at the International Association of Fairs and Expositions out of more than 1,100 fairs world-wide. The California State Fair is dedicated as a place to celebrate the best the state has to offer in

agriculture, technology and the diversity of its people, traditions and trends that shape the Golden State's future.

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