

For Immediate Release: July 17, 2022 Media Contact: Darla Givens, Dgivens@calexpo.com Adam Keigwin, akeigwin@actumllc.com

Those Who Donate at SMUD Giving Monday Can Receive FREE CA State Fair & Food Festival Admission



SACRAMENTO — <u>SMUD Giving Monday at the Fair</u> is a chance to experience all the fun and excitement at the CA State Fair & Food Festival for FREE while making a real difference in your community! Fairgoers can donate and get into the world-renowned CA State Fair & Food Festival FREE! Sound like a deal?

"We are incredibly grateful to SMUD for their partnership, and we are committed to our community and have partnered again this year to help The Elk Grove Food Bank to continue their exceptional work to support those who are struggling and battling food insecurity in the greater Sacramento region", said Rick Pickering, Cal Expo General Manager and CEO.

Here's how it works:

- <u>Check out the list of the most needed items</u>
- Bring three or more non-expired, nonperishable items per person
- Come to the CA State Fair & Food Festival any time between 11:00 AM and 3:00 PM on July 18 and July 25, 2022
- Receive a FREE same day admission ticket, courtesy of SMUD!

About the California State Fair

The California State Fair is an international award-winning fair, receiving top honors at the International Association of Fairs and Expositions out of more than 1,100 fairs world-wide. The California State Fair is dedicated as a place to celebrate the best the state has to offer in agriculture, technology and the diversity of its people, traditions and trends that shape the Golden State's future.

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