



Notice of Meeting

California Exposition & State Fair
Meeting of the Board of Directors
To Be Held

MEETING DATE CHANGE

Friday, June 10, 2022, 10:00 a.m.

**In the Administration Building Boardroom at
California Exposition and State Fair**

1600 Exposition Boulevard
Sacramento, CA 95815

and

via videoconferencing at
San Diego County Farm Bureau
420 S. Broadway
Escondido, California 92025

Jess Durfee, Chair
Rex Hime, Vice Chair

Rima Barkett, Director
Erin Choi, Director
Sonney Chong, Director
Rina DiMare, Director

Hannah Gbeh, Director
David Mallel, Director
Brian May, Director
Che Salinas, Director

EX OFFICIO MEMBERS

Governor Gavin Newsom

Senator Dr. Richard Pan
Senator Andreas Borgeas

Assembly Member Kevin McCarty
Assembly Member Robert Rivas

35 days to California State Fair (July 15-31, 2022)

This notice is also available on the Internet at: www.CalExpoStateFair.com

Mission Statement

The California Exposition & State Fair mission is to create a State Fair experience reflecting California including its industries, agriculture, and diversity of its people, traditions and trends shaping its future supported by year-round events.

Policy Statement

The Board shall serve as the policy-making body for the California Exposition & State Fair and shall have full responsibility for the year-round management and operation of all facilities of the California Exposition & State Fair.

Public Comment

Any member of the public wishing to address the Board on any matter listed for consideration on this agenda should review the Public Participation Instructions on the front page of this agenda. All speakers will be recognized by the Chair and be allowed a maximum of three minutes to address the Board at the time the agenda item is being considered by the Board. If you wish to address the Board on a matter not listed on the agenda, you have that right. If you wish to exercise that right, please review the Public Participation Instructions on the front page of this agenda. You will be allowed a maximum of three minutes to address the Board during the Public Comment item on the agenda.

AGENDA

1. CALL TO ORDER – Public Meeting

All matters noticed on this agenda, in any category, may be considered for action as listed. Any items not so noticed may not be considered. Items listed on this agenda may be considered in any order, at the discretion of the Chair.

2. ROLL CALL

3. INTRODUCTION OF GUESTS & STAFF

4. PUBLIC COMMENT ON MATTERS NOT ON THE AGENDA

In accordance with state law, the Board will not comment or otherwise consider Public Comment matters until and unless such item has been properly noticed for a future meeting.

5. CONSENT AGENDA

All items on the consent agenda are to be approved in one motion unless a Board Member requests a separate action on a specific item.

- a. Approval of Board Meeting Minutes for April 29, 2022.
- b. Service Contracts/Purchase Orders Requiring Board Notification/Approval

6. STAFF REPORTS

- a. Financial Staff Report
 - 1st Quarter Financial Statement

7. UNFINISHED BUSINESS

- a. Review and Approval of proposed Enhancements to the Code of Conduct for Events and the State Fair.

8. OLD BUSINESS

- a. Update on 2022 California State Fair

9. MATTERS OF INFORMATION

- a. Update on COVID-19 Emergency Support Provided by Cal Expo
- b. CEO Comments
- c. Directors Comments/Agenda Items for Future Meetings
- d. Next Board Meeting **September 23 or 30, 2022** (Subject to change due to COVID-19 emergency)
- e. Other, if any

10. ADJOURNMENT

Date of Notice: May 31, 2022

Pursuant to the Americans with Disabilities Act, individuals who, because of a disability, need special assistance to attend or participate in any Cal Expo Board, Committee or any Advisory meetings, or in connection with other Cal Expo Activities, may request assistance at the Cal Expo Administration Building Offices, 1600 Exposition Boulevard, or by calling 916-263-3247, during normal business hours. Requests should be made one week in advance whenever possible.

CONSENT AGENDA

CALIFORNIA EXPOSITION & STATE FAIR

Minutes of the Board of Directors Regular Meeting

Held Pursuant to Due Notice
April 29, 2022

California Exposition & State Fair
1600 Exposition Blvd.
Sacramento, CA 95815

The meeting was also conducted by teleconference originating at
California Exposition & State Fair
1600 Exposition Boulevard
Sacramento, CA 95815

Directors Present

Director Jess Durfee, Chair
Director Rex Hime, Vice Chair
Director Rima Barkett
Director Erin Choi
Director Sonney Chong
Director Rina DiMare
Director Hannah Gbeh
Director David Mallel
Director Brian May
Director Che Salinas

Executive Staff Present

Rick Pickering, Chief Executive Officer
Tom Martinez, Chief Deputy General Manager
Marcia Shell, Assistant General Manger Expo Events
Mitch Pryor, Chief of Plant
Craig Walton, Chief, Cal Expo Police Department
Sue O'Brien, Recording Secretary

35 Others Present as identified by Zoom

1. CALL TO ORDER – Public Meeting

Chair Durfee called the public meeting to order at 10:02 a.m.

2. ROLL CALL

Roll call was taken and a full quorum was present.

3. INTRODUCTION OF GUESTS AND STAFF

Chief Deputy General Manager Tom Martinez introduced Cal Expo staff and Guest. Mike Francesconi, Branch Chief of Fairs & Expositions of California Department of Food & Agricultural thanked the Board of Directors for helping with the Sacramento County Fair.

4. PUBLIC COMMENT ON MATTERS NOT ON THE AGENDA

5. CONSENT AGENDA

All items on the consent agenda are to be approved in one motion unless a Board Members requests a separate action on a specific item.

a. Approval of Board Meeting Minutes for March 25, 2022

b. Service Contracts/Purchase Orders Requiring Board Notification/Approval

MOTION:

Chair Durfee called for a motion. Vice Chair Hime moved the motion and Director Mallel seconded the motion. Chair Durfee asked for a roll call vote Director Barkett; yes; Director Choi, yes; Director Chong, yes; Director DiMare, yes; Director Gbeh, yes; Director Mallel, yes; Director May, yes; Director Salinas, yes; Vice Chair Hime, yes; Chair Durfee, yes; **Motion passes unanimously.**

6. STAFF REPORTS

a. Financial Staff Report

- 2021 Year-end Financials

Accounting Manager Koga reviewed the 4th quarter financials, Balance Sheet and Profit/Loss Statement with the Board.

MOTION:

Director Mallel made a motion to accept the 2021 Year-end Financials. Vice Chair Hime seconded the motion. Chair Durfee asked for a roll call vote Director Barkett; yes; Director Choi, yes; Director Chong, yes; Director DiMare, yes; Director Gbeh, yes; Director Mallel, yes; Director May, yes; Director Salinas, yes; Vice Chair Hime, yes; Chair Durfee, yes; **Motion passes unanimously.**

7. New BUSINESS

- a. Review and Approval of proposed Cal Expo State Fair Bylaw Amendments to provide term limits for Agricultural Advisory Council and Cultural Advisory Council.

Director DiMare stated that the Board has discussed over the pasted several years to review/update the By Laws for the Advisory Councils. The Board

discussed updating the Ag Advisory Councils (AAC) by laws to be in line with the Cultural Advisory Council. The AAC did not meet during COVID. Director DiMare and Vice Chair Hime met with the AAC leadership to discuss changes in the by laws. At the April 14, 2022, AAC meeting the group voted to accept the revised by laws. Director Di Mare wanted to thank the AAC members for their support over the years.

MOTION:

Director DiMare made a motion to approve the Cal Expo State Fair bylaw Amendments for the Agricultural Advisory Council and Cultural Advisory Council. Vice Chair Hime seconded the motion. Chair Durfee asked for a roll call vote Director Barkett; yes; Director Choi, yes; Director Chong, yes; Director DiMare, yes; Director Gbeh, yes; Director Mallel, yes; Director May, yes; Director Salinas, yes; Vice Chair Hime, yes; Chair Durfee, yes; **Motion passes unanimously.**

b. Review and Approval of proposed Enhancements to the Code of Conduct for Events and the State Fair

Cal Expo Police Chief Walton explained that he had been involved in the research and developing the code of conduct in 2016. Our code of conduct of 2016 has been in place without change which gives credit to the fact we did our job well the first time. He went on to explain the proposed removal of the no mask policy, proposed clear bag policy and the proposed unaccompanied minor policy for Friday, Saturday and Sunday after 6pm. These enhancements have been reviewed by several community activist and they support the changes. Director Chong asked if there is a limit as to how many minors can enter with an adult and do the adults have to stay with the minors at all times? Chief Walton stated that at this time there is no restriction of the number of minors entering with an adult and staying with minors during the whole visit is something we can't control. Director DiMare had some questions about the bag policy and parental and medical. In regards to diaper bags, strollers and medical necessity. Chief said that the medial necessity for example is the O2 tanks in a bag and the diaper bags fall under parental necessity. Director DiMare also had some concerns with adults entering with minors and it effecting attendance. Vice Chair Hime had comments about the doing away with the not mask policy. Hime suggested amending that portion to read: "No Face Mask Policy: The 2016 Code of Conduct included a "No Face Mask" policy, which discouraged individuals from trying to hide their identity while attending events at Cal Expo. Due to public health concerns related to COVID, it is anticipated that event attendees *may wear medical* face masks into the near future. Consequently, Staff is recommending that the No Face Mask policy be *should reflect this change* to the Code of Conduct at this time."

Director Gbeh asked if the adult entering with minors needed to have the same name as the minors. Chief Walton replied with the only example he can use is from Fresno where the adult entering must provide some ID that shows they

are the parent or guardian of the minor. Directors Mallel and May suggested that from their experiences signage and getting the information out is key to making this work.

MOTION:

Vice Chair Hime made a motion to direct staff to move forward with placing the proposed Code of Conduct policy enhancements as amended on Cal Expo's website for review and comment for the next 30 days. Director May seconded the motion. Discussion: Director Gbeh thought that medical mask may be too controversial and suggested using a more benign word. Director May suggested the word health and the maker of the motion accepted that. Chair Durfee asked for a roll call vote Director Barkett; yes; Director Choi, yes; Director Chong, yes; Director DiMare, yes; Director Gbeh, yes; Director Mallel, yes; Director May, yes; Director Salinas, yes; Vice Chair Hime, yes; Chair Durfee, yes; **Motion passes unanimously.**

8. OLD BUSINESS

a. Update on the 2022 California State Fair

Chief Walton – Chief Walton gave a brief summary of how the Police Department is getting ready for State Fair. Recruiting, updating metal detectors, training and hiring for metal detectors, updates for Police Policies and training manuals are some of the pre-fair projects.

Mitch Pryor, Chief of Plant – Maintenance and Operations – Recruiting and hiring is ongoing He proceeded to give a summary of activity that is happening on the grounds and in the buildings to get ready for fair.

Marcia Shell – Asst. General Manager – Events – AGM Shell gave an update on shows that are happening at Cal Expo prior to State Fair. Competitions – AGM Shell briefed the Board on all the competitions that are opening or opened. Information is online at State Fair's web site. Advance online tickets for State Fair will start on May 11th. Programs – identifying buildings in Expo Center for all the exhibits.

Tom Martinez-Chief Deputy General Manager – CDGM Martinez explained to the board his vision for Media and VIP Tours interns. He went on the say that he has one spokesperson on board for State Fair and is working with another. He stated the Cal Expo has had 1 successful Job Fair and will be having another Job Fair May 6th. He then discussed the Mariachi Competition and how it will look different due to COVID.

CEO Pickering – gave a brief summary of our advertising (with un/common) will begin in May concentrating on advance ticket sales and concerts. Event Partnership had targeted \$1.6 million in cash which they have already reached and is pushing to \$2.0 million in cash for State Fair. Pickering then went on to explain that Food Vendors, Commercial Vendors and Spectra are all having a hard time finding employees.

b. Update on Inaugural State Fair Cannabis Competition

This item was moved to be heard after Item #4 Public Comment on Matters not on the Agenda.

Chair Durfee explained the order in which this item will be heard. Chief Deputy General Manager Martinez, along with Cultivar Brands will give background information and an update of the cannabis competition. Dr. Lynn Silver will give a 10 minute presentation against the cannabis competition and Dustin Moore will give 10 minute presentation about Proposition 64 which legalized recreational cannabis. Then there will be Public Comment, followed with a Q & A for the Board of Directors and then a Board discussion.

Chief Deputy General Manager Martinez gave a brief summary of the staff report.

James Leitz, CEO of Cultivar Brands, informed the Board of that he has been involved in the development, marketing etc. of the State Fair Cannabis competition since 2019. He went on to report that there have been over 300 entries for this science based award and he is excited moving forward with the competition.

Brian Applegarth, Co-founder and CSO of Cultivar Brands, told the Board that he echo's James' comments. He talked about how complex the cannabis plant is and the therapeutic properties of the plant. He also thanked the State Fair Board for acknowledging industry and for allowing an awards program and a platform to educate around the living plant in the ground.

Dr. Lynn Silver, thanked the Board for allowing her to share the concerns of the public health and substance abuse community. Dr. Silver presented a power point presentation (attached) and stated that the concern is not about being pro or anti cannabis or being for or against legalization but for awarding a prize for the highest THC cannabis. She ended with requests that State Fair reverse course and cancel the THCa prize, drop the prize in subsequent years and not to provide marketing tools based on the prize.

Dustin Moore, former Campaign Manager for Prop 64, which legalized cannabis for recreational use in the State of California. Mr. Moore thanked the Board for allowing him to address the Board He talked about how he became aware of Cannabis through a family members illness. He stated that in 2012 he started working to legalize Cannabis and became the Campaign Manager for Prop 64. Prop 64 passed in 2016 under scoring Californians believes in the importants plant and the role in plays in this society. The State of California developed the strictest provisions in the nation to insure the highest levels of health and safety. State Fair criteria was born out of the State's existing testing structure. Moore went on to thank Dr. Sliver for her presentation today. He stated that it is only through this type of dialog that we can continue to advance education and understanding which is what this event will facilitate.

Public Comment

Kelly McCormick spoke in opposition

Katie Poponyak spoke in opposition

Josh Wurzer spoke in favor

Michael Katz spoke in favor

KC Strang spoke in opposition
Bart Bright spoke in opposition
Adrien Keys spoke in favor
Diane Grace spoke in opposition
Sam De La Paz spoke in favor
Brian Applegarth read a letter from Dr. Bonnie Goldstein in favor the cannabis competition.

Ethan Russo spoke in favor
Joel Weisberger spoke in favor
Genine Coleman spoke in favor
Alec Dixon spoke in favor
Terrance Alan spoke in favor

Board of Directors Questions & Answer

Director DiMare stated that as Board Members competitions are something we should take seriously, have discussions and vote on.

Vice Chair Hime asked several questions. What is the award process, who can participate and what are the awards.

CEO Pickering explained that there is a 29 page competition handbook that addresses these questions on Cal Expo State Fair's website. This competition was created to mirror other State Fair competitions. Vice Chair Hime then asked if this competition was for large corporate growers or small family farm growers. Pickering answered that the competition is for license growers. Then Vice Chair Hime asked when the recognition is awarded is there any restriction on how that person uses that award/recognition. What can our logo be used on? CEO Pickering stated that he can't remember seeing a blue ribbon on a bottle of wine. But that doesn't mean that you can't do that as there are no restrictions in place at this time. However, as a Board you can make restrictions if you choose.

MOTION:

Director Salinas made a motion to approve the Cannabis competition as planned. Director Mallel seconded the motion. Chair Durfee asked of any discussion – Vice Chair Hime asked to clearly delineate how the awards can be used (in advertising) by the Board. Staff state that they would work closely with Cultivar Brand to make sure that doesn't happen. Director Barkett asked if the award can be awarded for the benefits of Cannabis and not the potency of THC? Chair Durfee related that several speakers have mentioned that the THC is a basic component. Like judging strawberries without testing for sweetness. Director Salinas asked that Cultivar repeat how many categories. Brian Applegarth explained there are 3 Divisions (Indoor, Mixed Light, Outdoor), Ten categories in each Division, 7 terpene categories with 1 co-dominant terpene profile and 3 cannabinoids categories. This competition is seeking to educate on the whole plant biology and the therapeutic properties present in all parts of the raw plant. Director Chong stated that this is a very complex situation. Cannabis is here to stay and we should educate ourselves. So hearing the pros and cons are part of the education process. Chair Durfee asked for more discussion seeing none let's move to a vote.

MOTION:

The motion before the board is to continue as planned with the Cannabis competition at State Fair with addressing Director Hime's concerns about the

use of our logo. Chair Durfee asked for a roll call vote Director Barkett; no; Director Choi, yes; Director Chong, yes; Director DiMare, no; Director Gbeh, yes; Director Mallel, yes; Director May, yes; Director Salinas, yes; Vice Chair Hime, no; Chair Durfee, yes; **By a vote of 7 to 3 Motion carries.**

9. MATTERS OF INFORMATION

- a.** Update on COVID-19 Emergency Support Provided by Cal Expo
- b.** CEO Comments
CEO Pickering commented on Sacramento County Fair that begins on May 26 and goes to May 30th, the livestock entries for 2022 have already reach the 2019 numbers which is outstanding post COVID. Pickering informed that Board that Golden Gate Fields is closing in June to do some repairs required by their County and are sending 420 horses to our barns.
- c.** Directors Comments/Agenda Items for Future Meetings
Director Mallel – thanked staff and Board Chair for coordinating the Zoom meetings and making it possible to have good discussions. Great to see everyone.
Director DiMare – Wanted to thank Bob Gore who was very helpful with the AAC bylaws.
Director Chong – Thanked staff and looking forward to State Fair.
Director Salinas – Thanked staff.
Director Gbeh – Thanked staff.
Chair Durfee – Thanked staff. Chair Durfee brought up the next meeting date. After a short discussion the decision was made for June 3, 2022.
- d.** Next Board Meeting – **May 20 or June 3, 2022** (Subject to change due to COVID-19 emergency)
- e.** Other, if any

ADJOURNMENT

MOTION:

The Board of Directors meeting was adjourned at 1:12 p.m.



Why is a Prize for Highest THC Cannabis A Very Dangerous Idea?

Lynn Silver, MD, MPH, FAAP

Senior Advisor

Public Health Institute

Clinical Professor, UCSF

California State Fair Board

April 29, 2022

The Public Health Institute

- + A non-profit 501c3 working for California's health for over 55 years
- + **Getting it Right from the Start** works to protect children, youth, public health and social equity in cannabis policy
 - Research
 - Technical assistance on cannabis policy in over 100 California jurisdictions and many states
 - Advocacy for better cannabis policy
 - Appointed member of State's Prop 64 Advisory Group
 - Funded by NIH, Hilton Foundation, & State of California



Advancing Public Health & Equity in Cannabis Policy

The Prize - More THCa=More THC

- + **"Cannabinoids**
- + *With consideration for the major cannabinoids found in the raw form of the cannabis plant, test reporting will award contestants with the **most abundance** of three primary acidic cannabinoids: **THCa**, **CBDa**, and **CBGa**. " (your website now)*
- + While the website now says "THCa" that doesn't fix the problem
- + **What is THCa?** - It is a precursor to THC. When you heat or smoke cannabis THCa decarboxylates and converts to THC
- + **More THCa = More THC when you smoke it**
- + CBGa is a precursor in the plant of both THCa and CBDa
- + **The terpenes** you are awarding are also not necessarily safe for inhalation - Pinene for example is a known respiratory irritant with recommended exposure limits
- + In summary, these prizes are not "science-based"

Misleading publicity

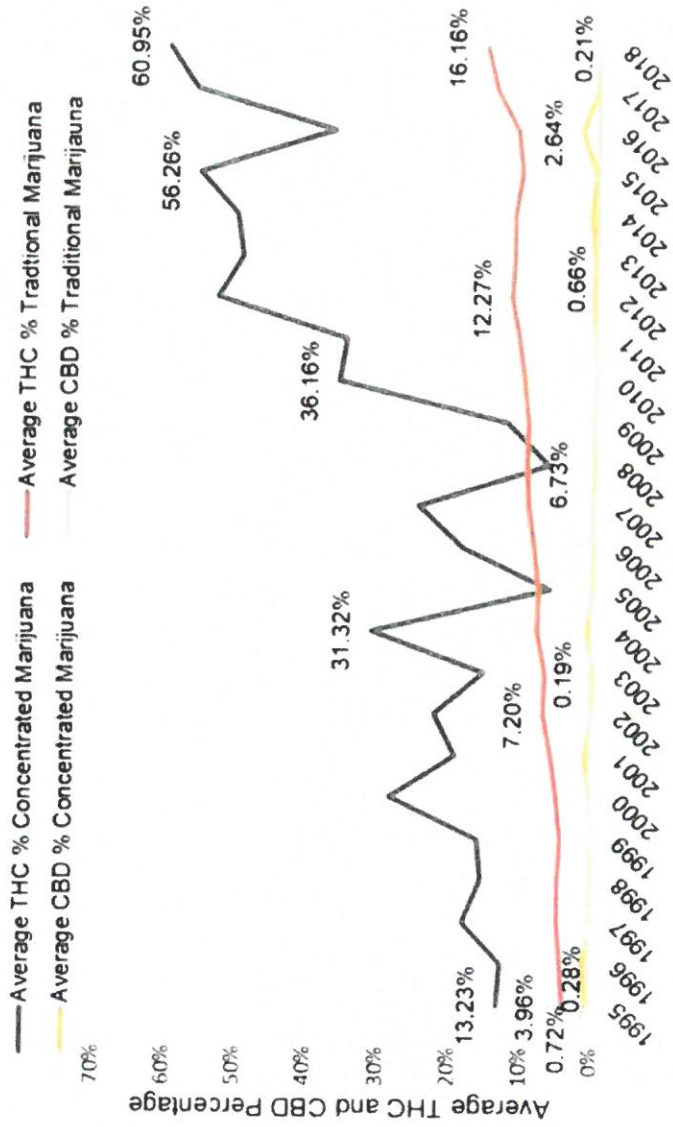
- + You are offering the good name of the State Fair of California for PR, publicity, special seals for packaging
- + This will imply to consumers that these products are better, safer and endorsed by the state of California
- + Are they?



Cannabis has changed profoundly

- + Flower has gone from 3-5% THC in the 1970s to 16-30+% THC now
- + Flower is still the most commonly purchased form of cannabis by youth
- + Manufactured cannabis, extracted from the plant has proliferated
- + Dabs, vapes, waxes oils and resins have THC as high as 80-99%

Increasing THC in Cannabis and Cannabis products in the US



Source: University of Mississippi

This is not without consequence

- + The % of California adults using cannabis **daily or near daily has tripled (UCLA, 2022)**
- + Nationally use by young adults and daily use have skyrocketed
- + Use by pregnant women in California has risen dramatically
- + Cannabis is the leading reason for seeking substance abuse treatment

Major Increases in Daily Use by US Young Adults

> 1 in seven 19-22 y.o. not in college

1 in 14 college students and 12th graders

FIGURE 2
MARIJUANA

Trends in 30-Day Prevalence of Daily Use among College Students and Youth not in College 1 to 4 Years beyond High School

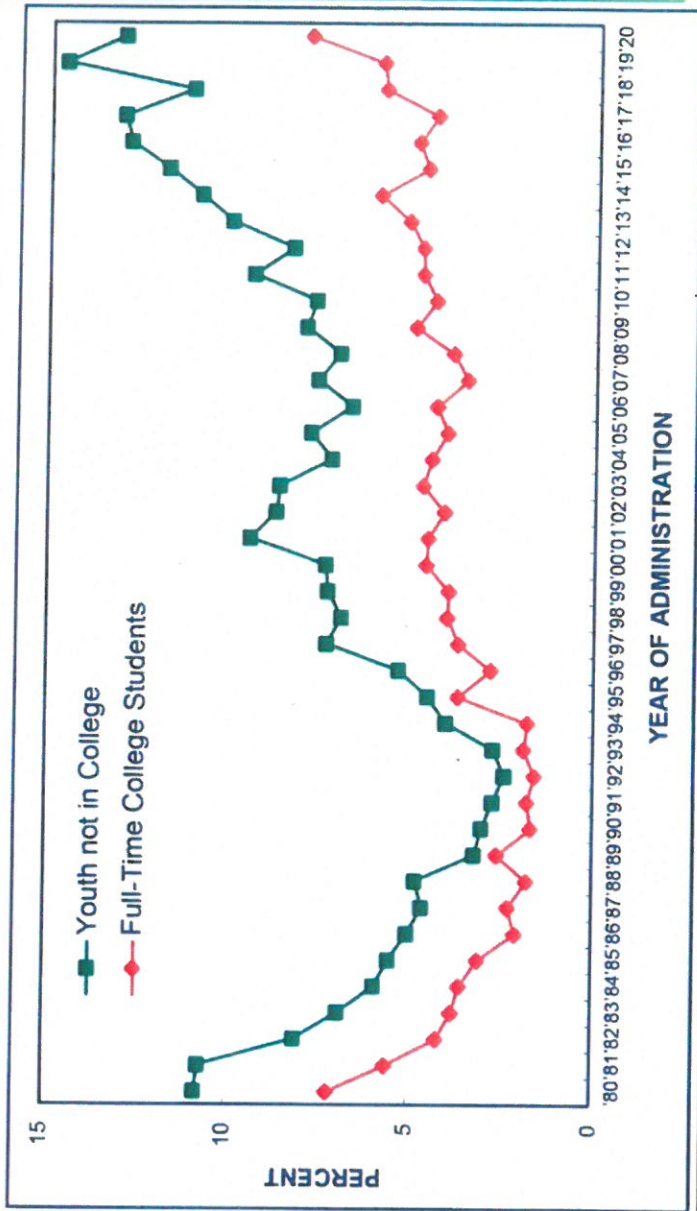


Figure 2. Marijuana, from Monitoring the Future national survey results on drug use, 1975-2020. Volume 2. Image credit: The Monitoring the Future study

High potency cannabis is far more dangerous

- + Develop cannabis use disorder more
- + **Associated with development of psychosis 5 times more frequently** if using cannabis > 10% daily (Di Forti, 2019)
- + A significant part of new onset psychosis may be due to high potency cannabis ((Di Forti, 2019)
- + Using the cannabis sold today in the US, almost all high potency, risk of **suicidal ideation, planning and attempts** increases with frequency of use. (Han, NIH 2021)

US Surgeon General Call to Action

"The risks of physical dependence, addiction, and other negative consequences increase with exposure to high concentrations of THC and the younger the age of initiation. **Higher doses of THC are more likely to produce anxiety, agitation, paranoia, and psychosis...** In addition, chronic users of marijuana with a high THC content are at risk for developing a condition known as cannabinoid hyperemesis syndrome, which is marked by severe cycles of nausea and vomiting.

Marijuana Use during Adolescence... Risk for and early onset of psychotic disorders, such as schizophrenia. **The risk for psychotic disorders increases with frequency of use, potency of the marijuana product, and as the age at first use decreases**

Marijuana's increasingly widespread availability in multiple and highly potent forms, coupled with a false and dangerous perception of safety among youth, **merits a nationwide call to action.**

U.S. Surgeon General Jerome Adams Advisory: Marijuana Use and the Developing Brain, 2019

US Senate 2021 Call to Action

Finding: Between 1999 and 2017, tetrahydrocannabinol (THC) concentrations, or cannabis potency, more than quadrupled. Today, the average potency of THC in cannabis products sold in dispensaries is between 18 and 23 percent. The potency of concentrated cannabis products can be up to four times stronger, reaching as high as 80 percent.

Risks of physical dependence and unpredictable or adverse reactions, resulting in calls to poison control centers, acute intoxication, cyclical vomiting, emergency room visits, and anxiety may increase as potency increases. Moreover, the potential for these effects to become more prevalent rises as the number of cannabis users increases.

Recommendation: The Caucus urges the National Institutes of Health (NIH) to intensify its research on the short- and long-term impacts associated with high potency cannabis and to make a recommendation, jointly with the Food and Drug Administration (FDA), **as to whether states should cap the potency of products that may be sold.** ...available evidence indicates that THC that enters the bloodstream of pregnant women can result in adverse effects on the baby, including low birth weight and impacts on fetal brain development. Moreover, research also shows that cannabis use in adolescence can negatively impact brain development and function, which may result in decreased cognitive abilities, loss of IQ, and lower educational attainment, among other effects.

UNITED STATES SENATE CAUCUS ON INTERNATIONAL NARCOTICS CONTROL, Cannabis Policy: Public Health and Safety Issues and Recommendations

March 2021

US Senate, continued

The Caucus is concerned that more Americans may develop a cannabis use disorder as cannabis use and potency increases. The latest national data already shows concerning trends. For instance, in 2019:

- 31.6 million people used cannabis in the past month.
- Of these, 827,000 received some kind of treatment for cannabis use, while over 4.8 million reported having a cannabis use disorder.

International Caps

- + The Czech Republic caps THC potency in medical cannabis products at 21 percent
- + Uruguay at nine percent
- + Products in Israel do not exceed 12 percent
- + In the Netherlands, the THC in medical cannabis is capped at 22 percent, and the government has considered capping recreational products at 15 percent.

Canadian Front of Pack Cannabis Health Warnings

- + **WARNING: Regular use of cannabis can increase the risk of psychosis and schizophrenia.** Higher THC content can increase the risk of psychosis and schizophrenia.
- + **WARNING: The higher the THC content of a product, the more likely you are to experience adverse effects and greater levels of impairment.** THC can cause anxiety and impair memory and concentration.
- + **WARNING: Frequent and prolonged use of cannabis containing THC can contribute to mental health problems over time.** Daily or near-daily use increases the risk of dependence and may bring on or worsen disorders related to anxiety and depression.



27,40



XHOTM

NEBULA Flower
NEBULEUSE Fleur

WARNING: Regular use of cannabis can increase the risk of psychosis and schizophrenia. Higher THC content can lower the age of onset of schizophrenia.

MISE EN GARDE : Consommer régulièrement du cannabis peut augmenter le risque de psychose et de schizophrénie. Une teneur élevée en THC peut diminuer l'âge auquel la schizophrénie apparaît.

Health Canada / Santé Canada

THC 0.46% (Total THC 13.14%)

CBD < 0.064% (Total CBD < 0.064%)

THC 0.46% (THC Total 13.14%)

CBD < 0.064% (CBD Total < 0.064%)

(L) AAA-112321 | Net Weight 3.5 g | Poids net 3.5 g

Senator Pan's Cannabis Right to Know Act (SB1097) Health Warnings

- + **WARNING:** Cannabis use may contribute to mental health problems, including psychotic disorders such as schizophrenia. Risk is greatest for frequent users and when using products with high THC levels.
- + **WARNING:** The higher the THC content, the more likely you are to experience adverse effects and impairment. THC may cause severe anxiety and disrupt memory and concentration.

US Examples Acknowledging the Issue

- + New York and Connecticut tax cannabis based on grams THC to discourage high potency, and CT has caps
- + The California Legislative Analysts Office recommend taxing cannabis based on THC content to discourage higher potency
- + Proposed legalization bills in the US Senate adopt a potency-based tax
- + Grass Valley and Cathedral City tax based on potency

The CA State Cannabis Advisory Committee (2019)

- + Requested that the state convene a scientific advisory task force to study the issue of increasing cannabis potency and make recommendations for regulation

A replay of tobacco industry strategy? Judge Kessler's landmark decision in *US v Philip Morris*

"Defendants have long known that nicotine creates and sustains an addiction to smoking and that cigarette sales, and ultimately tobacco company profits, depend on creating and sustaining that addiction..... Defendants have designed their cigarettes to precisely control nicotine delivery levels and provide doses of nicotine sufficient to create and sustain addiction."

Source: Kessler, G. J in *US. V Philip Morris USA Inc.* (D.D.C. 2006)

In summary

- + Increasing THC is a widely recognized problem for which the US Surgeon General, The National Academies of Science, the US Senate, and the NIH have all sounded the alert
- + It has serious negative impacts on population health including severe mental illness and addiction
- + Encouraging higher potency cannabis increases harms, derails lives, and increases costs to government, families and business
- + The proposed prize & marketing support for highest THC, most dangerous cannabis, by a public body **runs deeply contrary to the public interest**

Request

- + **We call upon the State Fair to immediately reverse course and cancel the abundant THCa prize in isolation or in combination**
- + **We call upon the State Fair to drop the cannabis prize altogether in subsequent years. Being legal does not mean it is good for you.**
- + **We call upon the State Fair to NOT provide marketing tools based on the prize.** The State of California should not lend its name to encourage consumption of an addictive product or provide false impression of safety.

Thank You

- + Lynn Silver, MD, MPH, FAAP
- + lsilver@phi.org
- + www.gettingitrightfromthestart.org

California Exposition & State Fair

SERVICE CONTRACTS

April 30, 2022 – June 10, 2022

From \$15,000 to \$99,999 (rounded) Requiring Notification

Contractor	Amount
William Scotsman Inc. <ul style="list-style-type: none">• State Fair Trailer and Container rental services• Term: June 1, 2022 – August 15, 2024	\$90,000
Steven Pozzi Commodities <ul style="list-style-type: none">• State Fair Manure Removal Services• Term: July 1, 2022 – August 31, 2022	\$90,000
Brightview Landscape Services, Inc. <ul style="list-style-type: none">• Landscape services• Term: May 1, 2022 – April 30, 2023	\$85,605
July 20 - KC & The Sunshine Band <ul style="list-style-type: none">• 2022 State Fair Golden 1 Main Stage Concert	\$68,000
Stilt Circus, Inc. <ul style="list-style-type: none">• State Fair Stilt Performers doing Interactive Strolling Stilt Entertainment sets	\$38,250
Tina Marie Gassert <ul style="list-style-type: none">• State Fair Master Hypnotist for Center Stage (3 shows daily)	\$25,500
July 24 – Mariachi Vargas De Tecalitlan <ul style="list-style-type: none">• 2022 State Fair Golden 1 Main Stage Concert	\$60,000
July 21 – The Guess Who <ul style="list-style-type: none">• 2022 State Fair Golden 1 Main Stage Concert	\$37,500
Get Fresh Communications, Inc. <ul style="list-style-type: none">• State Fair Master of Ceremonies services for California's Kitchen• Term: May 15, 2022 – July 31, 2022	\$19,000
Entertaining The King Touring, Inc. <ul style="list-style-type: none">• State Fair Street Drum Corps strolling sets (4 – 6 sets daily)	\$21,250

Zulu Acrobats, Inc. <ul style="list-style-type: none"> State Fair African Acrobats Center Stage (3 shows daily) 	\$40,000
Live Band Karaoke <ul style="list-style-type: none"> State Fair Five-Piece live band karaoke Speakeasy Stage (3 sets nightly) 	\$22,000
UC Davis - VMTH (Vets) <ul style="list-style-type: none"> State Fair Veterinary medical and educational services 	\$40,000
Michael's Transportation <ul style="list-style-type: none"> State Fair Bus services 	\$27,945
Pyro Spectaculars <ul style="list-style-type: none"> State Fair Fireworks shows (6 total shows) 	\$47,496
Doubletree by Hilton <ul style="list-style-type: none"> State Fair lodging and conference space for Livestock Judges 	\$24,000
Rolling Stages <ul style="list-style-type: none"> State Fair custom shade cover, arches, and trussing rental 	\$78,635

\$100,000 and Over (rounded) Requiring Approval

Contractor	Amount
Cipponeri Golf Carts <ul style="list-style-type: none"> State Fair Golf Cart Rental Services Term: May 15, 2022 (or upon approval) – August 15, 2024 	\$128,520 (\$42,840 2022/23) (\$42,840 2023/24) (\$42,840 2024/25)
Arena Stuart Rentals <ul style="list-style-type: none"> State Fair Tent and Canopy rental services Term: June 20, 2022 – August 2022 	\$234,722
Diversified Stage, Inc. <ul style="list-style-type: none"> State Fair Concert State Theatrical Lighting services Term: July 1, 2022 – July 31, 2024 	\$149,130 (\$49,710 2022/23) (\$49,710 2023/24) (\$49,710 2024/25)
Diversified Stage, Inc. <ul style="list-style-type: none"> State Fair Concert Stage Video services Term: July 10, 2022 – August 3, 2024 	\$216,390 (\$72,130 2022/23) (\$72,130 2023/24) (\$72,130 2024/25)

Bar None Group, Inc. <ul style="list-style-type: none"> • State Fair Concert Stage Sound services • Term: July 1, 2022 – July 31, 2024 	\$120,00 (\$40,000 2022/23) (\$40,000 2023/24) (\$40,000 2024/25)
San Gabriel Temporary-Labor Max <ul style="list-style-type: none"> • Temporary personnel for County Fair/Country in the Park • Term: May 10, 2022 (or upon approval) – May 9, 2023 	\$410,250
Bar None Group, Inc. <ul style="list-style-type: none"> • Grounds Entertainment Audio and Lighting services • Term: July 1, 2022 – August 30, 2022 	\$128,000
NOWSTA <ul style="list-style-type: none"> • Temporary personnel for State Fair • Term: July 1, 2022 – August 1, 2022 	\$1,008,000

Upcoming Solicitations (estimated through June 2022)

Invitation for Bid (IFB)

- Livestock Sound – bids due 6/13

California Exposition & State Fair

PURCHASE ORDERS

April 30, 2022 – June 10, 2022

\$15,000 to \$99,000 (rounded) Requiring Notification

Vendor / Merchant	Amount
GeoVision <ul style="list-style-type: none">• Grounds camera surveillance project.	\$89,151
Sig 1 Leather Banners <ul style="list-style-type: none">• Leather banners for livestock	\$22,447
RB Powers <ul style="list-style-type: none">• CSFA Ribbons	\$41,694
Commerce Printing <ul style="list-style-type: none">• Best of California Magazine	\$16,440

PURCHASE ORDERS

April 30, 2022 – June 10, 2022

\$100,000 and Over (rounded) Requiring Approval

Granite Data Solutions <ul style="list-style-type: none">• PC refresh	\$136,247
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STAFF REPORTS

Financial Staff Report moved to September Mtg.

UNFINISHED BUSINESS

State of California

California Exposition & State Fair
1600 Exposition Boulevard
Sacramento, CA 95815
Tel: (916) 263-3000
E-mail: tmartinez@calexpo.com

MEMORANDUM

Date: June 6, 2022

To: Board of Directors
California Exposition & State Fair

Via: Tom Martinez, Chief Deputy General Manager
California Exposition & State Fair

From: Craig Walton, Chief of Police
California Exposition & State Fair

Subject: Code of Conduct – Public Comment Review

BACKGROUND

In 2016, the California Exposition and State Fair (Cal Expo) codified its general practices for health and safety into a Code of Conduct. The Code of Conduct is a resource used by Cal Expo to help further inform patrons and event promoters of acceptable behaviors when they engage in activities at Cal Expo. The COVID Pandemic created changes in approaches to health concerns and events across the country over the past two years. Consequently, Cal Expo reevaluated its health and safety policies to identify potential improvements.

Enhancements to the Code of Conduct have been proposed with an aim to help keep the upwards of 3,000,000 annual guests healthy and safe while enjoying their time at the State Fairgrounds. These enhancements are geared to provide a safer working environment for Cal Expo employees and volunteers. The most notable proposed changes involve instituting a new “clear bag” policy, creating a mask exception for health purposes, and instituting a new policy regarding unaccompanied minors on weekend evenings during the State Fair.

These proposed policy changes were initially reviewed at the April 29, 2022, Board Meeting and subsequently placed on Cal Expo’s website for a 30-day public comment period.

CHANGES IN CODE OF CONDUCT

The current Code of Conduct reads: “Masks that obscure the whole face, including but not limited to clothing, ski or Halloween masks”. Staff is recommending the following: “Items that obscure the face, including but not limited to clothing, apparel or masks with the exception of health face masks.”

In order to further assure the safety of patrons, the safety of employees, and to expedite security screenings at Admission Gates, Staff recommended a Clear Bag policy that is like other event venues in Sacramento (Heart Health Park at Cal Expo, Sutter Health Park – River Cats, and the Golden 1 Center.) The proposed Clear Bag policy is considered an industry standard of best practices for checking bags when attendees enter large events. The policy limits the size and type of bags (so that security personnel can easily see the entire content) with exceptions for medical or childcare needs. Small clutch purses are also allowed for privacy for small personal items, and also is easily searched.

In 2019, several State Fairs instituted policies to address unaccompanied minors due to related disturbances. Coming out of the Pandemic, Fairs across the country have experienced a sharp increase in issues in the evenings on weekends with unaccompanied minors creating disturbances that interfere with other guests’ enjoyment of the event. The State Fair has experienced similar issues with unaccompanied minors during weekend evening hours. These issues escalated during the Carnival event at Cal Expo in 2021, and predominantly involved unaccompanied minors, some as young as 12 years old. Several community leaders attended this event and assisted security in attempting to address these minors.

In order to further assure the safety of patrons, volunteers, and employees, Staff recommended a policy that will require minors under the age of 18 to be accompanied by an adult (21+) when they enter or reenter the California State Fair after 6:00 PM on Fridays, Saturdays, or Sundays. If disruptive behaviors shift to occur on Mondays- Thursdays, the policy would be adjusted accordingly.

This policy does not impact employees of food and commercial vendors, etc., that are minors, as these employees typically begin their work shift before 6:00PM on weekends. **Minors who participate in the State Fair’s competitive programs would be provided access to care and feed their animals – which is typically under adult supervision.** Minors wishing to enter the State Fair after 6:00PM without being accompanied by an adult, may do so Monday-Thursday.

PUBLIC COMMENTS

During the public comment period, few responses were submitted. Of which most were positive and supportive. One commenter disagreed with all changes but did not state any of the reasons why. A local community group, Empact, supports all three changes

to the code of conduct and are appreciative of our efforts to improve our protocols while prioritizing the safety and security of the community. Another community group, The Village Advocates, wrote in support of the updates saying they are in compliance with our mission statement and offered some suggestions for the future.

RECOMMENDATION

Staff recommends approval of the above outlined changes listed below made to Cal Expo's Code of Conduct.

1. Items that obscure the face, including but not limited to clothing, apparel or masks. The wearing of health face masks may be permitted.
2. Bags and purses entering CE&SF must follow the Clear Bag policy. All bags and purses must be either a clear plastic, vinyl, or PVC no larger than 12"x12"x12"or a one-gallon clear plastic bag (Ziploc or similar) plus a small clutch purse that does not exceed 4.5" x 6.5".
3. Minors under the age of 18 must be accompanied by an adult (age 21+) when they enter or reenter the California State Fair after 6:00 PM on Fridays, Saturdays, or Sundays.

Craig D. Walton

Subject: FW: Email of support

From: EMPACT Organization <empactorg1@gmail.com>
Sent: Tuesday, May 31, 2022 7:10 AM
To: Craig D. Walton <CDWalton@calexpo.com>
Subject: Email of support

CAUTION: This email originated from outside your organization. Exercise caution when opening attachments or clicking links, especially from unknown senders.

Thank you for sending over the proposed code of conduct changes.

We support items #1, #2, #3

We thank you for your continued efforts in identifying ways to improve protocol while prioritizing the safety and security of our community.

Thanks again,

EMPACT
Leia Schenk
Founder



*The Village Advocates of Sacramento PO Box 246418 Sac CA 95824
Desk of the CEO*

May 31, 2022

Craig D. Walton, Chief of Police
California Exposition & State Fair Police Department
1600 Exposition Boulevard, Sacramento, CA 95815

Dear Chief Walton

Let me first say thank you on behalf of our entire Village, for contacting me earlier this year about your thoughts on making the California Exposition & State Fair a safer experience for all guest. I am honored that you would consider my opinion in this matter.

It is my pleasure to write a letter in support of the proposal for (Parents being accountable for their own kids under the age of 18 yrs. old). I believe this proposal is in compliance with your own mission.

The mission of the California Exposition & State Fair Police is to: Provide for the safety and security of visitors, employees, and stakeholders; keep order and preserve the peace; and support the economic well-being of the California Exposition & State Fair.

As an experienced youth & family advocates/crisis responders, it was very disappointing to see just how out of control the youth of today are. The Village provided ten 10 hour days of community watch support for the county fair. We were volunteering to hopefully bridge the gap between community and the police.

Although we were able to squash a lot of the disruptive, unacceptable dangerous behavior, it wasn't enough. By the last day we literally had to herd the youth out of the park like cattle. Numerous groups of teens without any parental supervision. In order to have a safe fair, parents need to be accountable for their own children. In my personal opinion these problems are parental problems and we do a disservice by not putting the burden of responsibility back on the parents.

It is also my suggestion: If you want this to work, you need to include a parent pass, so parents don't have to be burdened with having to pay to supervise their kids. You should could consider having an area where parents can hang out, where they are accessible if their kids are acting out. Have adult games, TV, music, etc. Maybe institute an announcement overhead to call parents when needed or give out parent pagers...

In conclusion Our Entire Village of Volunteers and I, all of which volunteered last year are in full support of Chief Walton's proposal to support the mission of California Exposition & State Fair. In addition we are prepared to help promote the new policy & put boots on the ground to show our full support.

In Solidarity,

*Allegra Taylor Co-founder & CEO
The Village Advocates
916-821-5164
villageadvocates.org*

Follow Us on IG @village_advocates
Our Website - villageadvocates.org

Sue O'Brien

From: Gale Webber <galesplay@yahoo.com>
Sent: Monday, May 9, 2022 1:16 PM
To: Code of Conduct
Subject: Code of Conduct, item #3

CAUTION: This email originated from outside your organization. Exercise caution when opening attachments or clicking links, especially from unknown senders.

I would like to submit a public comment on item #3

Minors under the age of 18 must be accompanied by an adult (age 21+) when they enter or reenter the California State Fair after 6:00 PM on Fridays, Saturdays, or Sundays

I have been at the State Fair and witnessed unaccompanied minors causing problems such as fights. It appears as if parents drop them off and expect CalExpo personnel to babysit them.

I do not feel safe attending the California State Fair at night, especially Fridays, Saturdays & Sundays with these children being there without adult supervision.

I support requiring minors to be accompanied by an adult 21+yrs or older.

[Sent from Yahoo Mail on Android](#)

Sue O'Brien

From: Alena Hansen <purplecow298@gmail.com>
Sent: Sunday, May 1, 2022 2:13 PM
To: Code of Conduct
Subject: Oppose 2 and 3

CAUTION: This email originated from outside your organization. Exercise caution when opening attachments or clicking links, especially from unknown senders.

Oppose 2 and 3.

Alena Hansen

OLD BUSINESS

Verbal Report