



**For Immediate Release:** March 9, 2022 Media Contact: <u>media@calexpo.com</u> Adam Keigwin, <u>akeigwin@actumllc.com</u>

## Cal Expo Answers the Call to Support the Sacramento County Fair

**SACRAMENTO** — With a recent change in the leadership of the Sacramento County Fair (not to be confused with the much larger California State Fair scheduled for July), the California Department of Food and Agriculture has asked the leadership of Cal Expo to step in and help ensure the successful hosting of the event scheduled for the week of Memorial Day – May 26 through May 30, 2022.

"Cal Expo is committed to helping preserve the Sacramento County Fair and ensure that the event runs as scheduled," said Rick Pickering, CEO of Cal Expo. "The County Fair is a valued tradition for FFA and 4H communities, and we will help CDFA ensure this event can continue once again."

"We are seeking support from the committed volunteer base that has allowed this event to be possible in years past and are asking for everyone's patience as we work with CDFA to preserve the 2022 Sacramento County Fair while still dealing with the many challenges associated with the COVID-19 pandemic."

Details related to the County Fair and volunteering opportunities can be found on the Sacramento County Fair website at SacFair.com.

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