Outstanding in their Field

NEXT

SIGNAGE & ATTRACTIONS

20 ft Rotating Ceiling Wheel

Direction Stand

Solar Panels s & Wind Turbines

Ceiling Banners & Survey Jars

Spin Wheel Game

20 ft Rotating Ceiling Wheel

Large colorful moving banner attracts fairgoers as they enter the building. Each exhibit area has a large colorful arch representing honey, olive oil, cherry, peach, and pear specialty crops.

Directional Stand

Seven stands, one by each entrance door, directing fairgoers to the specialty crop exhibit.

Solar Panels & Wind Turbine

Solar panels and wind turbines are attached to seats and put around the exhibit area. The informational text explains how California farmers use renewable energy to be more sustainable.

Ceiling Banners & Survey Jars

Vinyl banners hang down to define the exhibit space.

Each set of survey jars has one question; there are three survey questions. It is a fun, interactive way to collect data.

Spin Wheel Game

Hide 'N Seek game with characters of the specialty crops: cherry, peach, pear, olive oil, and honey on the spin wheel. When fairgoers spin and look for the fruit, they will learn the name and characteristic.

PRIOR NEXT

Infomational Sculpture & Bee board

Photo Op

Honey Bee Info Box

Informatioal Ladder Shelves

Honey Facts Stand & Videos

California Honey

Informational Sculpture & Bee Board

Colorful interactive information sculpture shows how honey bees make honey, and the type of fruits and vegetable bees pollinate in California. Interactive “call to action” signs encourage fairgoers to help save the bees.

Photo Op

Opportunity for fairgoers to take a selfie and post on social media.

Honey Bee Info Box

It is a fun and interactive way to learn about honey bees.

Informational Ladder Shelf

Information ladder signs describe the honey bee family members, varieties of honey flavors and colors, the different form of honey, and fun facts.

Honey Facts Stand & Videos

More information and fun facts about California honey presented on this double-sided wood stand; videos share the farmers’ stories.

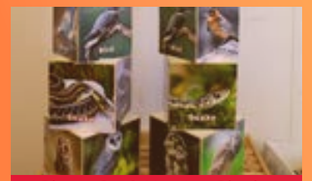


Photo Op & Nesting Blocks

Sales Opportunity

Water Fountain & Tasting Cart

Rubbing Plates & Pairing Wheel

Olive Oil Facts Stand & Videos

California Olive Oil

Photo Op & Nesting Blocks

Take a selfie with the giant olive oil bottles made out of empty olive oil bottles. Play with nesting blocks that explain the importance of integrated pest management and wildfowl sustainability measures being used on California farms

Sales Opportunity

Two tables set up in the exhibit for California olive oil farmers to sell their products to the public.

Water Fountain & Tasting Cart

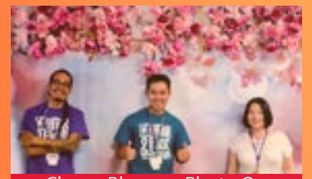
Water sustainability measures on a California olive farm is described. Tasting Carts give free samples of California peach, pear, and honey products for fairgoers.

Rubbing Plates & Pairing Wheel

Activity for fairgoers to learn about habitat restoration on farms. The pairing wheel explains how to pair olive oil with different culinary dishes.

Olive Oil Facts Stand & Videos

More information and fun facts about California olive oil presented on this double-sided wood stand, videos share the farmers' stories.



Cherry Blossom Photo Op

A Giant Bowl of Cherry

Pulling Game & Soil Jars

Nesting Blocks Game

Cherry Facts Stand & Videos

California Cherry

Cherry Blossom Photo Op

The large cherry blossom photo op is fun for the whole family, great for social media.

A Giant Bowl of Cherries

The bowl of cherries explains the health benefits of eating this specialty crop; it is also a selfie opportunity that no one can resist! A favorite interactive by fairgoers!

Pulling Game & Soil Jars

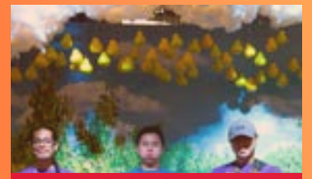
The fun interactive game teaches about the seasons of cherry harvest. Soil allows the fairgoers a close-up view of three different types used on California farms.

Nesting Blocks Game

A fun way for fairgoers to learn about the different types of cherries that grow in California.

Cherry Facts Stand & Videos

More information and fun facts about California cherries presented on this double-sided wood stand, and videos share the farmers' stories.



Pear Orchard Photo Op

Ripen Pear Photo Op

Favorite Pear Game

Pear Cart

Pear Facts Stand & Videos

California Pears

Pear Orchard Photo Op

Raining pears create an attractive photo op and excellent selfie moment for fairgoers.

Ripen Pear Photo Op

Learn how to ripen your California pear interactive is fun and makes the subject matter easy to remember.

Favorite Pear Game

An interactive and fun way to learn about the different California pear varieties.

Pear Cart

It displays items related to the specialty crop and is used as an educational information display.

Pear Facts Stand & Videos

More information and fun facts about California pears presented on this double-sided wood stand, and videos share the farmers' stories.

PRIOR

NEXT

Peach Balloon Photo Op

Social Media

Peach Can Game

Peach Can Tower Shelves

Peach Facts Stand & Videos

California Peach

Peach Balloon Photo Op

A family favorite, the giant peach balloon photo opportunity.

Social Media

We continue to do social media posts on the five specialty crop commodities.

Peach Can Game

A cute interactive way of learning how California peaches are canned "farm to store."

Peach Can Tower Shelves

Educational tower explains about the nutrition label on a California peach product.

Peach Facts Stand & Videos

More information and fun facts about California peaches presented on this double-sided wood stand, and videos share the farmers' stories.