



Notice of Meeting

California Exposition & State Fair

STRATEGIC PLANNING

Meeting of the Board of Directors

To Be Held

Friday, October 30, 2020

10:00 a.m.

The meeting will be held via teleconference

Due to Executive Order N-29-20, California Exposition & State Fair will provide a teleconference option for its upcoming public meeting. Public and members of the California Exposition & State Fair Board of Directors may participate via teleconference to minimize the spread of COVID-19. No physical location will be provided.

Register in advance for this meeting:

<https://us02web.zoom.us/j/85282061037?pwd=dWhNOTdJeHNYQ25VS2N5YkYrUGdmUT09>

After registering, you will receive a confirmation email containing information about joining the meeting.

PLEASE MUTE YOUR PHONE IF NOT SPEAKING (*6)

Call In Number: 669-900-6833

Meeting ID: 852 8206 1037

Password: 285296

PUBLIC PARTICIPATION INSTRUCTIONS:

To comply with social distancing requirements and the stay at home order from Governor Newsom, the Board Room at Cal Expo will be closed to members of the public and all public participation will be handled remotely. If you are joining the meeting via zoom and wish to make a comment on an item, please enter your name and the item number in the "Chat Box" and the Board Chair will call on you at the appropriate time. If you are joining the meeting by phone, press *9 to indicate a desire to make a comment. The clerk will call you by the last three digits of your phone number when it is your turn to comment. Speakers will be limited to 3 minutes. By participating in this meeting, you acknowledge that you are being recorded.

Jess Durfee, Chair
Rex Hime, Vice Chair

Rima Barkett, Director
Erin Choi, Director
Sonney Chong, Director

Rina DiMare, Director
David Mallel, Director
Brian May, Director

EX OFFICIO MEMBERS

Governor Gavin Newsom

Senator Dr. Richard Pan
Senator Cathleen Galgiani

Assembly Member Kevin McCarty
Assembly Member Robert Rivas

This notice is also available on the Internet at: www.CalExpoStateFair.com

Mission Statement

The California Exposition & State Fair mission is to create a State Fair experience reflecting California including its industries, agriculture, and diversity of its people, traditions and trends shaping its future supported by year-round events.

Policy Statement

The Board shall serve as the policy-making body for the California Exposition & State Fair and shall have full responsibility for the year-round management and operation of all facilities of the California Exposition & State Fair.

Public Comment

Any member of the public wishing to address the Board on any matter listed for consideration on this agenda should review the Public Participation Instructions on the front page of this agenda. All speakers will be recognized by the Chair and be allowed a maximum of three minutes to address the Board at the time the agenda item is being considered by the Board. If you wish to address the Board on a matter not listed on the agenda, you have that right. If you wish to exercise that right, please review the Public Participation Instructions on the front page of this agenda. You will be allowed a maximum of three minutes to address the Board during the Public Comment item on the agenda.

STRATEGIC PLANNING AGENDA

- 1. Welcome and Introduction**
- 2. Discussion of Cash Flow & Financial Support**
- 3. Update on Layoff Plan and Staffing Changes**
- 4. Update on Cancelled or Postponed Events at Cal Expo**
- 5. Discussion of Options Regarding the Possibilities for a 2021 State Fair Next July**
- 6. Discussion of the Next Legislative Session**
- 7. ADJOURNMENT**

Date of Notice: October 20, 2020

Pursuant to the Americans with Disabilities Act, individuals who, because of a disability, need special assistance to attend or participate in any Cal Expo Board, Committee or any Advisory meetings, or in connection with other Cal Expo Activities, may request assistance at the Cal Expo Administration Building Offices, 1600 Exposition Boulevard, or by calling 916-263-3247, during normal business hours. Requests should be made one week in advance whenever possible.