

FOR IMMEDIATE RELEASE

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MEDIA CONTACTS:

Sabrina Rodriguez, Media Director Cell: 510-378-0822

srodriguez@calexpo.com
Darla Givens, Media Director
916-247-2060

dgivens@calexpo.com

CELEBRATE JULY 4TH AT CAL EXPO FREE Entertainment and Fireworks Show

WHAT

Cal Expo will join the City and County of Sacramento and iHeart Media to produce the largest pyrotechnics display in the area on Tuesday, July 4, 2017. Music for the show will be broadcast live on The Bull 92.5 FM.

The FREE July 4th at Cal Expo celebration is a fun for all ages collection of entertainment that takes place at the Miller Lite Racetrack Grandstand at Cal Expo. A limited number of \$10 reserved seats can be purchased here.

WHEN

Tuesday, July 4, 2017 Doors open at 5:00 p.m. Ends at 10:00 p.m. Live entertainment begins at 5:00 p.m. Fireworks begin at approximately 9:30 p.m.

WHERE

Miller Lite Racetrack Grandstand at Cal Expo 1600 Exposition Blvd., Sacramento, CA 95815 Please enter through Blue Gate at Challenge Way and Exposition Blvd.

WHO

Food and beverage vendors that will be on-site:

Baja Grill - Hamburgers, Chips, Nachos, Sodas

Cloud Nine – Beignets, Sandwiches, Shaved Ice Sweet Valley Roasting – Kettle corn, Roasted corn and Potatoes Milo's – Corn dogs, Cotton Candy Maui Wowi – Coffee, Smoothies Fiesta's – Tacos, Burritos, Nachos Eddie's Hot Doggin – Gourmet Hot Dogs, Chips, Shaved Ice Get Juiced – Kettle Corn, Funnel Cakes, Lemonade Beer Trailer Full Liquor Bar

Live Entertainment:

- 5:00 p.m. 100s Unit
- 6:00 p.m. National Lines
- 7:15 p.m. Hannah Jane Kile
- 8:30 p.m. Locked-N-Loaded and *NEW* 50th Anniversary Water Tower Video Show
- 9:30 p.m. Fireworks Show by Pyro Engineering

COST

General Admission: FREE

Reserved Seats: \$10 and can be purchased here.

Parking: \$10/car

ADDITIONAL DETAILS

Fireworks, cans, glass bottles, alcoholic beverages, weapons and all animals (except service animals) are prohibited. This will be strictly enforced throughout the Fairgrounds and in the parking lot area.

Bags and ice chests will be searched at the gate.

Metal detectors will be in place as guests enter the fairgrounds. Please give yourself extra time to get through security.

Food vendors will be on-site with food to purchase.

Road closures will be in effect from 9:30 - 11 p.m.

- Business 80 Eastbound and westbound Exposition Blvd. off-ramps
- Business 80 Northbound and southbound Arden Way off-ramps
- Eastbound Highway 160 exit to eastbound Arden Way

Heavy vehicle traffic is expected, so please arrive early. The Cal Expo Police Department would also like to remind the public that it is a violation of the vehicle code to stop on the freeway, or any surface street to watch the fireworks.

MEDIA

Live shots of the set-up are available beginning the morning of Monday, July 3. Media can also cover the July 4th at Cal Expo festivities, ***NEW*** Water Tower Video Show, and fireworks show the evening of Tuesday, July 4.

To coordinate morning coverage please contact Sabrina Rodriguez, Media Director at srodriguez@calexpo.com or (510) 378-0822.

To coordinate evening coverage please contact Darla Givens, Media Director at dgivens@calexpo.com or 916-247-2060.

ABOUT THE CALIFORNIA STATE FAIR

The California State Fair is celebrating our 50th anniversary at Cal Expo July 14-30th. Established in 1854, the California State Fair is dedicated as a place to celebrate California's achievements, industries, agriculture, and diversity of its people, traditions and trends that shape the Golden State's future.

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