

State of California

California Exposition & State Fair
1600 Exposition Boulevard
Sacramento, CA 95815
Tel: (916) 263-3040
Fax: (916) 274-2901
E-mail: mshell@caexpo.com

MEMORANDUM

Date: September 5, 2019

To: Board of Directors
California Exposition & State Fair

Via: Rick K. Pickering, General Manager/CEO
California Exposition & State Fair

From: Marcia Shell, Assistant General Manager, Expo Events
California Exposition & State Fair

Subject: Greenhouse Gas Emissions (GHG) Summary for Cal Expo

The attached Emissions Summary is released from the State Environmental Protection Agency based upon monthly data provided by Cal Expo. Cal Expo achieved the 10% target reduction in 2015, and has reached a total reduction of 25% from 2010 through 2018. Cal Expo has reached and surpassed the 2020 target goal of 20% reduced emissions!

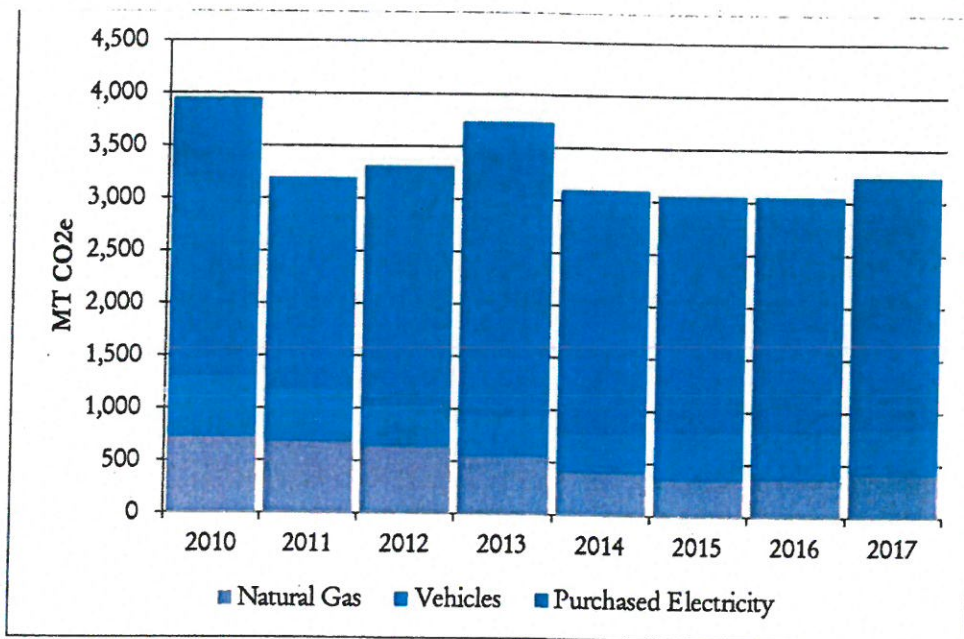
The Emissions Summary is a snapshot of the progress and success that Cal Expo has achieved in reducing greenhouse gas emissions over the last 9 years using 2010 as a baseline year with a 10% reduction target by 2015, and a 20% reduction target by 2020. The GHG emissions are measured by data from 3 sources, which include purchased electricity, natural gas usage, and the number and use of gasoline-powered vehicles.

In 2012, Governor Brown directed California State Agencies to demonstrate sustainable operations and to lead the way by implementing sustainability policies set by the state. EO B-19-12 and the companion Green Building Action Plan require state agencies to reduce the environmental impacts of state operations by reducing greenhouse gas emissions, managing energy and water use, improving indoor air quality, generating onsite renewable energy when feasible, implementing environmentally preferable purchasing, and developing the infrastructure for electric vehicle charging stations at state facilities.

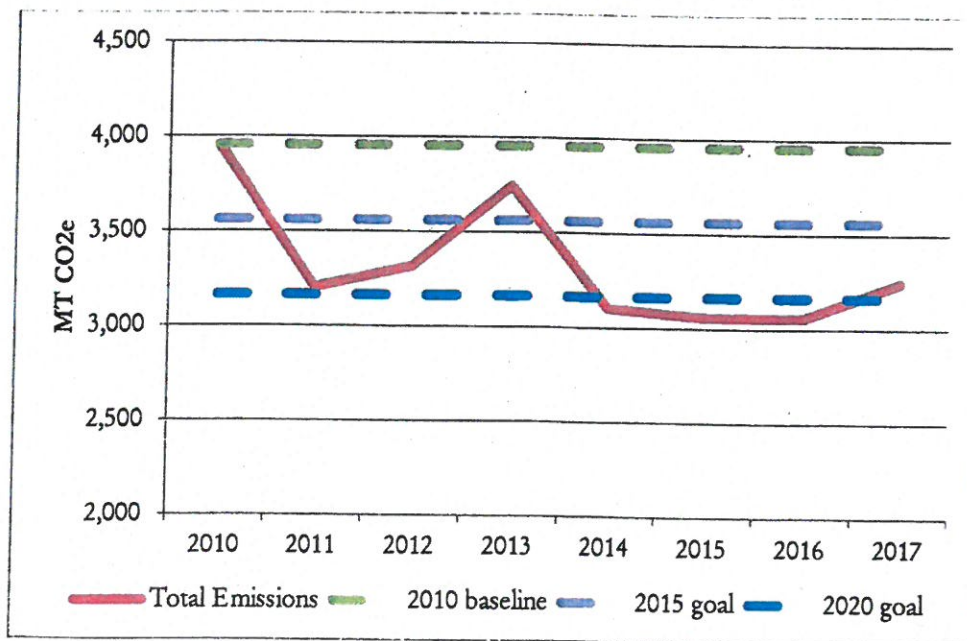
CALIFORNIA EXPOSITION AND STATE FAIR

Emissions Summary

The following chart shows a breakdown of sources of GHG emissions since 2010.



The following chart shows Cal Expo's progress in meeting its goals under EO B-18-12:

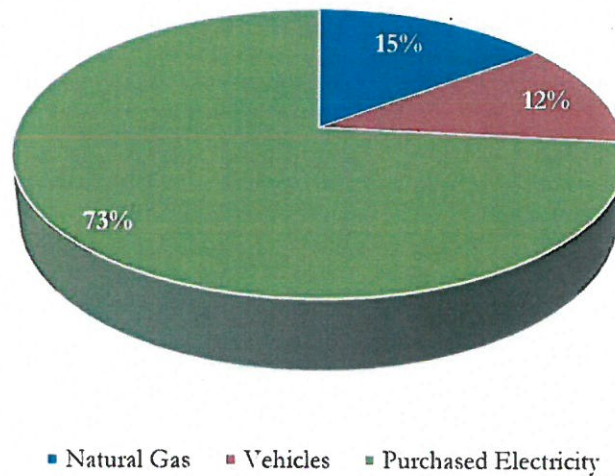


Inventory Profile

All emissions sources in metric tons of CO₂e.

Cal Expo	2010	2011	2012	2013	2014	2015	2016	2017	2018	Percentage Change
Natural Gas	726	684	647	558	415	354	365	414	436	-40%
Vehicles	569	486	369	372	353	443	439	421	346	-39%
Purchased Electricity	2,662	2,035	2,300	2,813	2,336	2,263	2,254	2,410	2,172	-18%
Total Emissions	3,957	3,205	3,316	3,743	3,104	3,059	3,057	3,245	2,954	-25%

Cal Expo 2018 Emissions by Source



Analysis and Recommendations

EO reduction targets: 10% by 2015 and 20% by 2020, as measured against a 2010 baseline year

- **2010 baseline year emissions: 3,957 metric tons CO₂e**
- **2015 10% reduction target: 3,561 metric tons CO₂e**
- **2020 20% reduction target: 3,166 metric tons CO₂e**

From 2010-2018, Cal Expo had a 25% decrease in total GHG emissions. Cal Expo has reduced its emissions by 1,003 metric tons since 2010.

State of California

California Exposition & State Fair
1600 Exposition Boulevard
Sacramento, CA 95815
Tel: (916) 263-3010
Fax: (916) 263-7903

MEMORANDUM

Date: September 16, 2019
To: Exposition Facility & Operations Committee
Via: Rick K. Pickering, Chief Executive Officer
From: Marcia Shell, Assistant General Manager, Expo Events
Subject: September Booking Update

Sacramento Convention Center Remodeling in 2019

The Sacramento Convention Center is closed for remodeling. We have been working to accommodate some great events that have been taking place at the Convention Center. Below is the current status of the contracts for these events.

<u>Event</u>	<u>Use Dates</u>	<u>Status</u>
Almond Conference	Dec 6-13 2019	Executed Agreement
Almond Conference	Dec 4-12 2020	Dates Held
Unified Wine & Grape Symposium	Feb 1-8 2020	Executed Agreement
Unified Wine & Grape Symposium	Jan 9-17 2021	Dates Held
Sacramento Reptile Show	Sept 27-29 2019	Executed Agreement
Sacramento Reptile Show	Sept 25-27 2020	Dates Held
Sacramento Arts Festival	Oct 25-27 2019	Executed Agreement
Scrapbook Expo	Nov 1-2 2019	Executed Agreement
Scrapbook Expo	Oct 21-24 2020	Contract Sent
Sac Anime	Jan 2-5 2020	Executed Agreement
Sac Anime	Sept 3-6 2020	Contract Pending
Nail Pro Show	Sept 21-23 2019	Executed Agreement
IIBA Sacramento	Oct 7-8 2019	Executed Agreement
California Dairy Sustainability Summit	Mar 24-26 2020	Executed Agreement
Wizard World	Sept 18-22 2019	Executed Agreement
Sutter Health Mgt. Symposium	April 20-23 2020	Executed Agreement

June/July/August 2019

Status

Company	Contact Name	Event Type	Estimated Attendance	Booked	Lost	Other	Notes
California Careforce	Pam Congden	Community		x			Contracted Careforce Clinic October 2019
Recreation Enterprises	Bill Lawrence	Expo		x			Contracted Fall RV Show
Sac Anime	Dan Houck	Expo		x			Contracted Sac Anime January 2020
Sac Anime	Dan Houck	Expo		x			Contracted Sacramento Comic Con March 2020
Great Train Expo	Bill Grove	Expo		x			Contracted January 2020 Train Show
Enchanting Media	Joni Foust	Expo		x			Contracted Event & Wedding Expo Sept 2019
Sacramento Hmong New Year	Leo Lee	Festival		x			Contracted Sacramento Hmong New Year Nov 2019
Arden Fair Associates	Patrick Burke	Parking		x			Contracted Arden Fair Shuttle 2019
Nugget Market	Alex Ornelas	Private		x			Contracted Bag Off Event Oct 2019
DYT Enterprises Inc	Jan Cornell	Expo		x			Contracted Fall Home Show Oct 2019
SRBX	Jason	Private		x			Contracted Trades Day October 2019
Premiere Trade Shows, LLC	John Bentley	Expo		x			Contracted Bridal Showcase Jan 2019
Sutter Health	Donna Leon	Private		x			Contracted Sutter Health Conference April 2020
UNFI	Jillian D'Elia	Private		x			Contracted UNFI/Tony's Fresh & Conventional Show April 2020
Salvation Army	Elizabeth Hudson	Community		x			Contracted Dec 2019-Salvation Army Toy & Food Distribution
Happy Daze RV	Ronnie Radigan	RV Sale		x			Contracted Feb 2020 RV Sale
Marquez Brothers Entertainment	Toby Murray	Dance				x	Date Hold for February 2020 Hispanic Dance
Evolution Sports Expo LLC	Gabe Scarpelli	Expo				x	Date Hold for February 2020 Sports Expo
FoodieLand Night Market	Kevin Wang	Festival				x	Negotiating terms for Food Festival Spring 2020