

State of California

California Exposition & State Fair
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MEMORANDUM

Date: May 18, 2018

To: Board of Directors
California Exposition & State Fair

Via: Rick K. Pickering, General Manager/CEO
California Exposition & State Fair

From: Marcia Shell, Assistant General Manager, Expo Events
California Exposition & State Fair

Subject: STATE FAIR COMMERCIAL & CONCESSIONS MAY UPDATE

Food:

- **54** Food Vendors with 89 separate stands (Does not include Spectra Food Stands or Carnival Food Stands)
- Jeanne's Artichoke, Egg Roll on a Stick & Reno's Fish & Chips not participating this year.
- **New**-Good Roots Café, William Henry's Hammertime (Pasta), Montana Q BBQ, Sharkey's Fish Fry, and Ronnie's Italian Ice.
- \$238,517.00 total scheduled payments (Scheduled payments include a deposit, electrical Costs and Health Department fees). Food vendors pay 27% of their sales to State Fair.

Commercial:

- 245 booths booked
- 11 outdoor 10x10 booths and one Spa Area to be sold (\$57,725 total in rent)
- \$1,173,041.00 total scheduled payments