

State of California

California Exposition & State Fair
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MEMORANDUM

Date: April 23, 2019

To: Board of Directors
California Exposition & State Fair

Via: Rick K. Pickering, General Manager/CEO
California Exposition & State Fair

From: Marcia Shell, Assistant General Manager, Expo Events
California Exposition & State Fair

Subject: STATE FAIR COMMERCIAL & CONCESSIONS APRIL UPDATE

Food:

Food Vendors Not Returning:

- Big Al's BBQ – the children of the owner are not available to work the stand in 2019
- Grandpas Fudge- will only be doing the Turlock fair in 2019
- The Sweet Spot- we did not receive a response to our invitation to return
- Hammertime Pasta-the stand did not perform as well as anticipated

New Food Stands:

- Frik'n Vegan- replacing Grandpas Fudge under the stairs in Building B
- Pon's Chinese-new owner replacing Hammertime in front of the Wine Tent
- Java II You Chicken & Waffles stand replacing the Sweet Spot
- State Fair Taco will be back in its former location behind the Administration Building

Food Contract were sent out April 12th and are due back May 17th.

Commercial:

- Bungy is not returning this year-owner is unable to adequately staff
- Spa Mover & Sage Pools not returning- Spa Mover wants to be here but has had a bad year. Sage Pools did not respond to our invitation to return. Glacier Spas and All Seasons will replace them.

Commercial contracts were sent out March 29th and are due back May 3rd.

There are approximately 30 10 x 10's left to sell which is approximately 10% of total available.