

Meeting Minutes of the

California Exposition & State Fair Cultural Advisory Council

Held

Thursday, April 12, 2018 at 5:30 p.m.
In the Administration Building Boardroom
California State Fairgrounds
1600 Exposition Blvd.
Sacramento, California 95815

Council Members Present

Catherina Nou, Chair

David Banuelos, Member Debbie Richardson-Brister, Member Twiana Armstrong-Bryant, Member Denise Carter, Member Stephanie Chavez, Member Dorian Almaraz, Alternate Member Indi Kallirai, Member Jackie Morris-Henderson, Member Jag Nagendra, Member Jerry Yamashita, Member Richard Pannell, Alternate Member

Council Members Absent

Delgreta Brown, Member Bill Campos, Member Letitia P. Earl, Member Anita R. Johnson, Vice Chair Chris Mateo, Member Cha Vang, Member

Board and Staff Present

Sonney Chong, Board Liaison Rick Pickering, CEO Tom Martinez, Chief Deputy General Manager Margaret Mohr, Deputy General Manager Rachelle Weir, Programs Manager Sue O'Brien, Recording Secretary

This notice is also available on the Internet at: www.calexpo.com

MINUTES

- 1) CALL TO ORDER The meeting was call to order at 5:32 p.m. by Chair Nou.
- 2) ROLL CALL Role was taken.

Council Members Brown, Campos, Earl, Vice Chair Johnson, Mateo and Vang were not present and had asked to be excused.

Motion:

It was moved by Council Member Nagendra and seconded by Council Member Yamashita to excuse the absence of Council Member Brown, Campos. Earl, Vice Chair Johnson, Mateo and Vang. **All in favor, motion carried unanimously.**

3) INTRODUCTION OF GUESTS & STAFF

4) APPROVAL OF PREVIOUS MEETING MINUTES

a) Approval of Council Meeting Minutes of March 8, 2018 was moved to next CAC meeting on May 10, 2018.

5) STAFF UPDATES

a) Cal Expo Updates

CEO Pickering gave an update on past weekend events and weekend events in the future. He mentioned the 1st approved and licensed 21 yrs. and up Cannabis Cup. Concerts and ticket sales are doing well. At the next meeting Sgt. Smith will be explaining the Walk Along program. CEO Pickering gave a summary of the March 23rd Board Meeting. Council Member Chaves gave an update on the parade that is scheduled for July 21, 2018 at 10:00am.

- **b)** Programs Update (Weir)
 - Programs Manager Weir gave an update on Fair Programs and where they will be located at the 2018 State Fair. She also talked about the competitions that are open with applications online, the Counties exhibits, the Taste of California classes and the Farm to Glass exhibit. She gave a summary of some new exhibits, National Geographic exhibit, Life's Big AGventure and Tiny Home Village.
- c) 2018 State Fair Marketing and Community Outreach Events, Read to Ride Program and Non Profit Ticket Program (Mohr) Deputy General Manager Mohr announced the Read to Ride flier has been translated into Vietnamese, the non-profit ticket program will launch next month, and community events signup sheets were passed out for volunteers.
- d) Community Stage (Staff)

The Community Stage staff prepared a list of applications received to date. Applications are due by April 15, 2018. Chief Deputy General Manager Martinez gave an update on the 1st Youth Mariachi competition.

6) NEW BUSINESS

AAC & CAC State Fair Reception
 CEO Pickering reported that the AAC would like to do the Reception on July 15, 2018. Chair Nou will work with AAC Chair to create a program for this event.

7) OLD BUSINESS

a) Cultural Advisory Council Kitchen Program Council Member Banuelos explained he needs to know who's available and what times for the Council Kitchen Program and sent around a signup sheet. He will send out another email to determine what food item to use.

8) MATTERS OF INFORMATION

- a) Public Comments Matters not on the Agenda.
- b) Members Comments not on the Agenda Council Member Chavez announced that today is National Library Day. Chair Nou announced this weekend was the Cambodian, Laos and Thai New Years.

Council Member Mateo has ticket to a meditation session on April 16, 2018, at the Memorial Auditorium.

Council Member Carter announced that this Saturday there will be an Ethiopian Cultural Fest at the Ethiopian Community Center downtown.

ADJOURNMENT

The Cultural Advisory Council Meeting was adjourned at 6:45 p.m.