

California Exposition & State Fair Board of Proposal

Name of Proposal: Smokefree Cal Expo and the California State Fair

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Brief description of proposal: We propose making Cal Expo and the California State Fair 100% smokefree. As stated from the American Lung Association: "Everyone should be able to breathe smokefree air in restaurants, workplaces and other public places. For this to happen, all states and communities must pass comprehensive smokefree laws."

Stakeholders: The health of the youth, adults and the elderly who come to Cal Expo and the California State Fair are actively threatened by secondhand smoke. Family events are held on these grounds and putting the health of those young and old at risk is unjust. In addition there are many medical centers within a 0.3 - 2 mile radius of Cal Expo and the California State Fair. This would set a good example of community support considering the American Lung Association states tobacco use remains the leading cause of preventable death and disease in the U.S., killing close to half a million people each year.

Pertinent History: Since the Safety Center Youth Advisory Council (YAC)'s inception in 2016, our mission has been making a difference in communities throughout California by using peer influence to outreach directly to the world's youth and preparing young adults to lead by example for future generations. The YAC was formed by the Safety Center Inc., which was established and has been leading the way in safety since 1934. The Safety Center understands that the youth can and will lead the way creating change not only for their future, but also through their influence create a healthier environment for all. Currently the YAC is working on a Tobacco Education Program for Youth Engagement with Sacramento County and, during the YAC's brainstorming, have put our focus on making an impactful difference not only for Sacramento County, but also for the visitors at Cal Expo and the California State Fair. The Sacramento County Fair announced it was smokefree in 2009, and with the support of Sacramento County currently have signs posted for a smokefree environment.

Cal Expo and the California State Fair should be held to the highest standards setting the example for others to follow. The CDC's Fact Sheet simply states: "Secondhand smoke is the combination of smoke from the burning end of a cigarette and the smoke breathed out by smokers. Secondhand smoke contains more than 7,000 chemicals. Hundreds are toxic and about 70 can cause cancer. Since the 1964 Surgeon General's Report, 2.5 million adults who were nonsmokers died because they breathed secondhand smoke. There is no risk-free level of exposure to secondhand smoke."

In July 2018, the American Lung Association's Center for Tobacco Policy & Organizing commissioned a survey of nearly 600 California voters to assess their views about secondhand smoke and to gauge their level of support for reducing exposure to secondhand smoke.

Key findings- Voters Support Secondhand Smoke Restrictions in Outdoor Areas

- 91% Believe that secondhand smoke is harmful to those who inhale it in outdoor areas
- 57% Have been bothered by secondhand smoke exposure in outdoor areas in the past year
 -Arguments in Favor of Restricting Smoking in Outdoor Areas
 California voters are receptive to statements in favor of restricting smoking in outdoor areas.
- 93% Burning cigarettes tossed by careless smokers cause fires in parks and recreation areas and prohibiting smoking in these areas can protect the environment and save lives and money
- 89% Cigarette butts are the number one cause of litter on beaches, parks and sidewalks and restricting smoking will greatly reduce litter
- 88% Scientific studies show that secondhand smoke can be harmful even in outdoor areas
- 81% Fewer kids will see adults smoking and thus reduce smoking among youth



- 1. Section 3 of Cal Expo and the California State Fair general rules says "CE&SF is a smoking and vaping free facility. Smoking of tobacco, e-cigarettes or other products that produce a vapor or smoke are allowed only in designated smoking areas."
- 2. We propose making Cal Expo and the California State Fair 100% smokefree.
- 3. We propose using the following definitions provided by ChangeLab Solutions when updating the Cal Expo and the California State Fair general rules including the California Exposition & State Fair Board of Director's Policy and Procedures Manual.
 - A. "Smoke" means the gases, particles, or vapors released into the air as a result of combustion, electrical ignition or vaporization, when the apparent or usual purpose of the combustion, electrical ignition or vaporization is human inhalation of the byproducts, except when the combusting or vaporizing material contains no tobacco or nicotine and the purpose of inhalation is solely olfactory, such as, for example, smoke from incense. The term "Smoke" includes, but is not limited to, tobacco smoke, Electronic Smoking Device vapors, marijuana smoke, and crack cocaine smoke.
 - B. "Smoking" means engaging in an act that generates Smoke, such as, for example: possessing a lighted pipe, a lighted hookah pipe, a lighted cigar, an operating Electronic Smoking Device, or a lighted cigarette of any kind; or lighting or igniting a pipe, a hookah pipe, a cigar, or a cigarette of any kind.

<u>Goals:</u> The Safety Center Youth Advisory Council's goal is for the California Exposition & State Fair Board of Directors to change the language in the general rules making Cal Expo and the California State Fair a 100% smokefree facility by eliminating the designated smoking areas within the gates of Cal Expo and the California State Fair in hopes of better protecting humans and our planet. Also to update the California Exposition & State Fair Board of Director's Policy and Procedures Manual.

Specific changes: Eliminate Designated Smoking areas and make Cal Expo truly smokefree.

- 1. Remove the sentence, "Smoking of tobacco, e-cigarettes or other products that produce a vapor or smoke are allowed only in designated smoking areas."
- 2. To follow the Sacramento County Fair's smokefree policy.
- 3. Update the definition of smoking to include:
 - A. "Smoke" means the gases, particles, or vapors released into the air as a result of combustion, electrical ignition or vaporization, when the apparent or usual purpose of the combustion, electrical ignition or vaporization is human inhalation of the byproducts, except when the combusting or vaporizing material contains no tobacco or nicotine and the purpose of inhalation is solely olfactory, such as, for example, smoke from incense. The term "Smoke" includes, but is not limited to, tobacco smoke, Electronic Smoking Device vapors, marijuana smoke, and crack cocaine smoke.
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The Youth Advisory Council appreciates the California Exposition & State Fair Board of Director's consideration of our proposal.

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