

CALIFORNIA EXPOSITION & STATE FAIR

Minutes of the Board of Directors Regular Meeting

Held Pursuant to Due Notice
March 22, 2019

California Exposition & State Fair
Administration Building Boardroom
1600 Exposition Boulevard
Sacramento, CA 95815

Directors Present

Director Rina DiMare, Chair
Director Jess Durfee, Vice Chair
Director Rima Barkett
Director Sonney Chong
Director Rex Hime
Director Tony Ortiz

Directors Absent

Director David Mallel

Staff Present

Rick Pickering, Chief Executive Officer (CEO)
Tom Martinez, Chief Deputy General Manager (CDGM)
Samantha Brown, Deputy General Manager, Administration (DGM)
Margaret Mohr, Deputy General Manager, Business Development & Marketing (DGM)
Marcia Shell, Assistant General Manager, Expo Events (AGM)
Rachelle Weir, Programs Manager
Jay, Carlson, AG Programs Manager
Robert W. Murray Stroud, Chief of Plant
Sue O'Brien, Recording Secretary
Jen Koga, Finance
Darla Givens, Marketing & Media
Heidi Turpin, Contracts
Randy Brink, Goodwill Ambassador

Others Present

Brian Honebein, Event Partnership
Amber Williams, un/common
Cheryl Kraft, Sacramento County Sheriff
Christine Davidson, Youth Advisory Council-Safety Center Inc.
Rhitishah Yuva Raju, President - Youth Advisory Council-Safety Center Inc.
Irene Shelton, Treasurer – Youth Advisory Council-Safety Center Inc.
Molly Patterson – Youth Advisory Council – Safety Center Inc.
Megan Sheffield – Sacramento County
Mark Shelton - Parent
Yuva Raju Palahiappan - Parent

*May not include all others present in the room or arriving late.

1. CALL TO ORDER

Chair DiMare called the meeting to order at 12:31 p.m. Chair DiMare dispensed with the reading of the Mission Statement and the Policy Statement and read the Public Comment Statement into the record.

2. ROLL CALL

Roll call was taken and a quorum was present. Director Mallel was not present and asked to be excused.

MOTION:

It was moved by Vice Chair Durfee and seconded by Director Hime to excuse the absence of Director Mallel. **All in favor, motion carried unanimously.**

3. PLEDGE OF ALLEGIANCE

Chair DiMare asked Director Hime to lead the Board and Staff in the Pledge of Allegiance.

4. INTRODUCTION OF GUEST & STAFF

5. PUBLIC COMMENT

- a. The Youth Advisory Council – Safety Center Incorporated
Ms. Raju and Ms. Shelton gave a presentation requesting that the Board of Directors make Cal Expo and California State Fair Smoke free. They presented a proposal that included pertinent history and goals. Vice Chair Durfee thanked them for their presentation and suggested that staff look into reviewing the policy.

6. MINUTES OF MEETINGS

- a. Accept Cultural Advisory Council Meeting Minutes of January 10, 2019, as presented.
- b. Approve Board Committee Minutes for December 14, 2018, as presented.
- c. Approve Board Meeting Minutes for December 14, 2018, as presented.
- d. Approve Board Committee Minutes for February 21, 2019, as presented.
- e. Approve Board Meeting Minutes for February 21, 2019, as presented.

MOTION:

Director Hime moved to accept items a thru e as presented and Director Ortiz seconded. **All in favor, motion carried unanimously.**

7. COMMITTEE AND STAFF REPORTS UNFINISHED BUSINESS

- a. Legislative Committee
Vice Chair Durfee reported that this committee had an informational meeting, as there was not a quorum. Staff updated the committee on several pieces of legislation. Vice Chair Durfee made a motion.

MOTION:

Vice Chair Durfee made a motion that the Board take a support position for AB 482-Horse Racing Law: CA Horse Racing Board: Racing Weeks.

Motion was moved by Director Hime and seconded by Director Ortiz. **All in favor, motion carried unanimously.**

b. Horse Racing Committee

CEO Pickering reported that California State Fair is in the process of completing and submitting their racing application. He also reviewed the outstanding California State Fair Thoroughbred Racing Safety Statistics. He assured the committee that we are paying attention to the incidents that have been occurring at Santa Anita related to the number of horse fatalities and continue to work with CHRB and horse racing industry as they look into the cause.

8. FINANCIAL REPORTS

a. Contracts/Purchases Requiring Board Notification/Approval

Deputy General Manager Brown reviewed Purchase Orders requiring notification and Service Contracts requiring notification and approval.

MOTION:

Director Hime moved to approve the service contacts over \$100,000 and Director Durfee seconded the motion. **All in favor, motion carried unanimously.**

9. CORRESPONDENCE

None

10. UNFINISHED BUSINESS

None

11. NEW BUSINESS

a. Review and Approval of the Board Liaison's Recommendation of New Members of the 2019 Agricultural Advisory Council

AG Programs Manger Carlson reviewed the staff report requesting the Board of Director approval of new members, Charles Parker and Matthew Patton.

MOTION:

Vice Chair Durfee moved to approve Charles Parker and Matthew Patton was new members of the Agricultural Advisory Council and it was seconded by Director Chong. **All in favor, motion carried unanimously.**

b. Approval of the Wine Industry Awards

- Wine Lifetime Achievement Award
- Vineyard of the Year Award
- California All Star Award

AG Programs Manger Carlson review the staff report requesting approval of the Wine Advisory Task Force recommendations.

MOTION:

Director Hime moved to approve the Wine Lifetime Achievement Award Recipients – Joel Peterson and Merry Edwards and the Vineyard of the Year Award Recipients – Dick Cooper Ranch and the California All Stars Recipients – Kent Rosenblum and Robert Haas. Board Chair DiMare seconded motion. **All in favor, motion carried unanimously.**

12. MATTERS OF INFORMATION

a. Public Comment on Matters not on the Agenda

b. CEO Comments

CEO Pickering reported on several recent events and how the event services team was able to accommodate the events back to back. He also reported on Capitol AG Day. Chair DiMare was on stage talking about CDFA’s 100-year anniversary and that Secretary Ross will be the 2019 Agriculturalist of the year. There is an aviary flu effecting birds in California. This year State Fair will not have any aviary competitions. He also mentioned State Fair Gala, June 27, 2019 and the High Times event April 20, 2019. CEO Pickering commented that there are 14 projects in the works out of the Deferred Maintenance funding. He gave a brief update on many other items for the upcoming 2019 State Fair. He provided an update on Sac Republic

c. Directors Comments/Agenda Items for Future Meetings

Director Chong – Happy to be back. Gala should do a silent auction.

Director Barkett – Would like to contact Courtney Tyler.

Director Hime – Agrees with Director Chong.

Chair DiMare – Had a conversation with a colleague that toured the property for an event and he asked that I convey how impressed he was with our Event Staff.

d. Next Board Meeting – **Friday, April 26, 2019**

e. Other, if any

13. ADJOURNMENT

MOTION:

Motion to adjourn was moved by Director Hime and seconded by Director Chong.

The Board of Directors meeting was adjourned at 1:45 p.m.