

# **Meeting Minutes of the**

California Exposition & State Fair Cultural Advisory Council

Held

Thursday, February 9, 2017 at 5:30 p.m. In the Administration Building Boardroom California State Fairgrounds
1600 Exposition Blvd.
Sacramento, California 95815

# **Council Members Present**

Catherina Nou, Chair Anita R. Johnson, Vice-Chair

David Banuelos, Member
Debora Richardson-Brister, Member
Delgreta Brown, Member
Twiana Armstrong-Bryant, Member
Bill Campos, Member
Denise Carter, Member
Stephanie Chavez, Member
Letitia P. Earl, Member
Chris Mateo, Member
Olga Shilo, Member

Cha Vang, Member

# **Board and Staff Present**

Sonney Chong, Board Member, Liaison Rick Pickering, CEO Tom Martinez, Chief Deputy Manager Margaret Mohr, Deputy General Manager-Business Development Sue O'Brien, Recording Secretary Michelle Johnson, Staff Melissa Lamont, Staff

## **Council Members Absent**

Indi Kallirai, Member Jackie Morris-Henderson, Member Jag Nagendra, Member

This notice is also available on the Internet at: www.calexpo.com

## **MINUTES**

- 1) CALL TO ORDER The meeting was call to order at 5:34 p.m. by Chair Nou.
- 2) ROLL CALL Role was taken.

  Council Members Brown, Kallirai, Morris-Henderson and Nagendra were not present.
- **3) INTRODUCTION OF GUESTS & STAFF** Introductions were made around the room of Councilmembers, Board members and Staff.

## 4) APPROVAL OF PREVIOUS MEETING MINUTES

a) Approval of Council Meeting Minutes of January 12, 2017

#### **Motion:**

It was moved by Council Member Banuelos, and seconded by Vice Chair Johnson to approve Meeting Minutes from January 12, 2017. **All in favor, motion carried.** 

# 5) Staff & Member Updates

a) Cal Expo Updates

Melissa Lamont from Wilson Entertainment introduced herself and gave a summary of the process to apply to perform on the Community Stages at State Fair.

Michelle Johnson, Culinary Programs Coordinator explained the process that was used last year by CAC. Councilmember Banuelos and Councilmember Earl volunteer to coordinate the cooking demonstrations for the 2017 State Fair on Saturday, July 22, 2017.

- **b)** Programs Updates
  - CEO Pickering introduced DGM Margaret Mohr, who is the new Business and Marketing Director. DGM Mohr talked about community outreach and sent around a signup sheet to help with the community events.
  - CEO Pickering reported that the olive oil, cheese and wine competitions have been moved up to March/April from May/June. This move will ensure that the Best of California magazine will be printed and available during State Fair. Programs is working on an exhibit to honor the Farm Worker and their contribution to Agriculture.
  - CEO Pickering explained that he and Chief DGM Martinez are reaching out to community leaders to gather input for opening and closing nights.
  - CEO Pickering mentioned that the Jaripeo dance will be back this year and trying to have a second dance.

## 6) NEW BUSINESS

**a)** Discussion of Fair Time Survey Chair Nou discussed the survey from last year. It was discussed that many of the questions were repetitive. Councilmembers, Armstrong-Bryant, Chavez and Shilo volunteered to help with the survey.

# 7) Old Business

None

# 8) Matters of Information

- a) Public Comments Matters not on the Agenda.
- None **b)** Members Comments not on the Agenda
- Director Chong stated that this is a new year and a fresh start. Council member Carter explained how she works with different communities and schools.

Council member Banuelos that he would send out information for the cooking demonstrations.

# 9) ADJOURNMENT

A motion was made by Council Member Campos and seconded by Council Member Vang to adjourn this meeting. All in favor, motioned carried.

The Cultural Advisory Council Meeting was adjourned at 6:45 p.m.